COMPARISONS OF AVERAGE AUDIENCE ESTIMATES – SELECTED PROGRAM TYPES

FIRST REPORT FOR SEPTEMBER 1979

	EVENING 7:00–11:00 PM										All 7:00–11:00 PM		
	General Drama	Suspense & Mystery Drama(1)	Situation Comedy	Adventure	Variety(1)	Feature Films	All 25–30 Min.	All 55–60 Min.	7:00–9:00 PM	9:00–11:00 PM(2)	Regular	Special(3)	Total(3)
HOUSEHOLDS % AVG. AUD.	14.6	16.2	19.6	IFR	IFR	16.1	18.9	16.6	16.1	17.6	17.1	16.9	17.1
NO. OF PROGRAMS!	6	9	24			7	21	26	26	31	57	25	82

	EVENING 6:00–7:00PM		MONDAY–FRIDAY 11:30–1:00AM	WEEKDAY DAYTIME 10:00AM–4:30PM						WEEKEND DAYTIME			
	Informational(1)										Sports		
	Once-a-Week	Multi-weekly	11:30PM–1:00AM(4)	Daytime Drama	Quiz & Aud. Partic.(1)	Situation Comedy	10:00AM 1:00PM	1:00–4:30PM	10:00AM–4:30PM	Children's(1)	Regular	Special(3)	Total(3)
HOUSEHOLDS % AVG. AUD.	7.0	11.1	6.1	7.2	4.4	5.3	4.6	7.3	6.1	5.5	9.2	5.2	8.0
NO. OF PROGRAMS!	4	3	9	13	11	3	16	12	28	34	11	6	17

(1) SEE INTRODUCTION FOR INDIVIDUAL TYPES IN ABOVE GROUPING.
(2) INCLUDES 8:30–9:30PM AND 8:30–10:00PM PROGRAMS.
(3) WEIGHTED BY DURATION AND FREQUENCY AND LIMITED TO REGULARLY SCHEDULED PROGRAMS, EXCEPT FOR TYPES CARRYING THIS FOOTNOTE.
(4) INCLUDES OVERRUNS EXTENDING BEYOND 1:00AM.

IFR INSUFFICIENT NUMBER OF PROGRAMS IN TYPE FOR REPORTING.

! PROGRAMS ARE RATED IN TERMS OF TOTAL DURATION, UNDER FIVE-MINUTE PROGRAMS ARE EXCLUDED

NATIONAL TV NIELSEN RATINGS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING SEPTEMBER 16, 1979

NIELSEN AVERAGE AUDIENCE

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CHARLIE'S ANGELS#	28.3	21,590
2	EMMY AWARDS(S)	27.3	20,830
3	THREE'S COMPANY	26.5	20,220
4	20/20#	25.7	19,610
5	BENSON#	25.2	19,230
5	MISS AMERICA PAGEANT(S)	25.2	19,230
7	ANGIE#	25.0	19,080
8	MORK & MINDY	24.5	18,690
9	BARNEY MILLER#	24.2	18,460
10	SOAP#	23.7	18,080
11	LOVE BOAT	23.3	17,780
12	LAZARUS SYNDROME(S)	23.1	17,630
13	M*A*S*H	22.6	17,240
14	BREAKING UP-HARD TO DO-1(S)	22.5	17,170
15	TAXI	21.9	16,710
15	TENTH MONTH(S)	21.9	16,710
17	WKRP IN CINCINNATI	21.2	16,180
18	HAPPY DAYS	21.0	16,020
19	EIGHT IS ENOUGH	20.9	15,950
20	LAVERNE AND SHIRLEY	20.5	15,640

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (ALPHABETIC)

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
•EVENING										
ABC FRIDAY NIGHT MOVIE	1			193		99	A	14.6	26	1114
2 FRI. 9.00P 120 ABC FF							B	14.6	26	1114
ABC NEWSBRIEF-M-F	232		183	185	96	96	A	18.7	33	1427
M & W 8.58P 1 ABC N							B	18.3	30	1396
1 TUE. 9.28P 1										
1 THU. 8.28P 1										
FRI. 8.57P 2										
2 TU&TH 9.58P 1										
ABC NEWSBRIEF-SAT.	48		182	194	94	98	A	16.0	30	1221
1 SAT. 9.58P 1 ABC N							B	18.9	34	1442
2 SAT. 8.58P 1										
ABC NEWSBRIEF-SUN.	48		189	194	97	98	A	24.7	41	1885
1 SUN. 8.28P 1 ABC N							B	16.9	28	1289
2 SUN. 8.58P 1										
ABC SUNDAY NIGHT MOVIE	1			195		99	A	19.3	31	1473
2 SUN. 9.00P 115 ABC FF							B	19.3	31	1473
ABC WORLD NEWS TONIGHT	230		184	197	96	99	A	10.9	24	832
M-F 6.30P 30 ABC N							B	10.5	21	801
ABC WRLD NEWS TONIGHT-SUN	28		140	150	83	87	A	5.9	13	450
SUN. 6.30P 30 ABC N							B	6.9	16	526
ALICE	20		167		88		A	10.9	19	832
BOB HOPE ON-ROAD TO CHINA(S)				206		99	A	18.1	29	1381
2 SUN. 8.00P 180 NBC GV			188		98		A	14.2	27	1083
BODY HUMAN:THE MAG.SENSE(S)										
1 THU. 8.00P 60 CBS DN			194		99		A	22.5	37	1717
BREAKING UP-HARD TO DO-1(S)										
1 WED. 9.00P 120 ABC GD			192		99		A	19.4	37	1480
BREAKING UP-HARD TO DO-2(S)										
1 FRI. 9.00P 120 ABC GD			187		97		A	14.2	29	1083
CAROL BURNETT & COMPANY	3						B	14.1	30	1076
1 SAT. 8.00P 60 ABC CV			192	194	99	99	A	12.6	28	961
CBS EVENING NEWS-CRONKITE	229						B	13.7	28	1045
M-F 6.30P 30 CBS N				147		86	A	9.4	24	717
CBS SAT. NEWS-SCHIEFFER	44						B	9.8	22	748
2 SAT. 6.30P 30 CBS N			182	182	99	98	A	13.7	25	1045
CBS SATURDAY NIGHT MOVIE	34						B	14.4	27	1099
1 SAT. 8.30P 150 CBS FF										
2 SAT. 9.00P 120										
CBS TUESDAY NIGHT MOVIES	40		170	178	96	98	A	18.9	32	1442
TUE. 9.00P 120 CBS FF							B	15.8	26	1206
CBS WEDNESDAY NIGHT MOVIE	7		185		97		A	20.0	33	1526
1 SUN. 10.39P 30 CBS CS							B	13.9	27	1061
ALL IN THE FAMILY	37		185	190	98	98	A	28.3	46	2159
1 SUN. 9.39P 30 CBS CS							B	28.3	46	2159
2 SUN. 10.33P 30							A	15.4	32	1175
ANGIE	1			198		99	B	18.1	35	1381
2 TUE. 8.30P 30 ABC CS							A	25.0	43	1908
BAD NEWS BEARS	20		161		94		B	25.0	43	1908
1 SAT. 8.00P 30 CBS CS							A	10.9	23	832
BAD NEWS BEARS(S)				177		96	B	12.4	28	946
2 SAT. 8.30P 30 CBS CS							A	9.5	19	725
BARNABY JONES	39			177		97	A	15.3	26	1167
2 THU. 10.00P 60 CBS PD							B	19.4	34	1480
BARNEY MILLER	1			194		99	A	24.2	40	1846
2 THU. 9.00P 30 ABC CS							B	24.2	40	1846
BENDER(S)				177		97	A	10.6	18	809
2 WED. 10.00P 60 CBS GD										
BENSON	1			195		99	A	25.2	43	1923
2 THU. 8.30P 30 ABC CS							B	25.2	43	1923
BIG EVENT-TUE.	40			208		99	A	14.4	24	1099
2 TUE. 9.00P 126 NBC FV							B	15.2	25	1160
BIG EVENT	34		199		98		A	18.7	30	1427
1 SUN. 8.19P 120 NBC FV							B	16.8	28	1282
BINGO-MOTOR KINGS(S)				189		99	A	11.1	18	847
2 WED. 8.00P 120 CBS FF										
1 WED. 8.00P 180 CBS FF										
CHARLIE'S ANGELS	1			199		99				
2 WED. 9.00P 120 ABC PD										
CHIPS	42			212		97				
2 SAT. 8.00P 60 NBC OP										
DALLAS	26		178	187	95	98				
FRI. 10.00P 60 CBS GD										
DETECTIVE SCHOOL	1			194		98				
2 SAT. 8.30P 30 ABC CS										
DIFF'RENT STROKES	41		192	195	94	95				
FRI. 8.00P 30 NBC CS										
DISNEY'S WONDERFUL WORLD	2		211	212	99	99				
1 SUN. 7.19P 60 NBC FV										
2 SUN. 7.00P 60										
DUKES OF HAZZARD	25		170	187	92	99				
FRI. 9.00P 60 CBS CS										
EDDIE CAPRA MYSTERIES	10		138		81					
1 FRI. 10.00P 60 NBC SM										
EIGHT IS ENOUGH	2		197	201	99	99				
WED. 8.00P 60 ABC CS										
EMMY AWARDS(S)			200		99					
1 SUN. 8.30P 160 ABC AC										
FACTS OF LIFE	3		188	190	94	96				
FRI. 8.30P 30 NBC CS										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (ALPHABETIC)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	HOUSEHOLD AUDIENCES KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
EVENING CONT'D												
FANTASY ISLAND				2	187	198	97	99	A	13.8	27	1053
FRI.	8.00P	60	ABC	A					B	13.8	27	1053
GATOR(S)						182		97	A	15.5	26	1183
2 THU.	8.00P	120	CBS	FF								
HAPPY DAYS				46	199	210	99	99	A	21.0	40	1602
TUE.	8.00P	30	ABC	CS					B	25.4	44	1938
HAWAII FIVE-O				34	157		92		A	13.3	23	1015
1 THU.	9.00P	120	CBS	OP					B	16.0	27	1221
HOW BUGS BUNNY WON-WEST(S)						187		99	A	18.0	32	1373
2 MON.	8.00P	30	CBS	EA								
INCREDIBLE HULK				22	178	184	95	96	A	12.7	25	969
FRI.	8.00P	60	CBS	SF					B	14.2	29	1083
LAVERNE AND SHIRLEY				4	189	200	97	99	A	20.5	38	1564
THU.	8.00P	30	ABC	CS					B	17.4	37	1328
LAZARUS SYNDROME(S)					198		98		A	23.1	39	1763
1 TUE.	9.30P	90	ABC	GD					A	16.1	28	1228
LAZARUS SYNDROME				1		199		99	B	16.1	28	1228
2 TUE.	10.00P	60	ABC	GD								
LITTLE HOUSE-PRAIRIE				43	187		93		A	12.3	23	938
1 MON.	8.00P	60	NBC	GD					B	19.9	32	1518
LOU GRANT				41	188	190	99	98	A	19.1	32	1457
MON.	10.00P	60	CBS	GD					B	19.5	32	1488
LOVE BOAT				44	184	198	95	99	A	23.3	42	1778
1 SAT.	9.00P	60	ABC	CS					B	19.9	37	1518
2 SAT.	9.00P	120										
M*A*S*H				43	190	182	99	99	A	22.6	36	1724
MON.	9.00P	30	CBS	CS					B	24.1	37	1839
MISS AMERICA PAGEANT(S)					215		99		A	25.2	48	1923
1 SAT.	10.00P	120	NBC	AC								
MORK & MINDY				4	200	202	99	99	A	24.5	41	1869
1 SUN.	8.00P	30	ABC	CS					B	18.7	36	1427
2 SUN.	8.00P	60										
MRS. COLUMBO				8	185		98		A	14.3	26	1091
1 THU.	10.00P	60	NBC	SM					B	12.8	23	977
NBC MONDAY NIGHT MOVIES				42	204	207	99	99	A	15.8	26	1206
1 MON.	9.00P	120	NBC	FF					B	18.5	30	1412
2 MON.	8.00P	180										
NBC NEWS SPECIAL(S)						206		99	A	13.2	23	1007
2 THU.	10.30P	30	NBC	DN								
NBC NEWS UPDATE-M-F				226	152	184	88	94	A	12.6	22	961
1 M-F	8.58P	1	NBC	N					B	13.8	23	1053
2 MON.	9.04P	1										
2 TUWF	8.58P	1										
2 THU.	8.34P	1										
NBC NEWS UPDATE-SAT.				45	192	193	95	94	A	14.7	28	1122
1 SAT.	9.08P	1	NBC	N					B	15.8	30	1206
2 SAT.	8.58P	1										
NBC NEWS UPDATE-SUN.				41	187		95		A	16.8	26	1282
1 SUN.	9.29P	1	NBC	N					B	16.2	26	1236
NBC NIGHTLY NEWS-SAT.				42	137	145	80	79	A	7.7	19	588
1 SAT.	6.30P	30	NBC	N					B	7.5	17	572
2 SAT.	6.49P	11										
NBC NIGHTLY NEWS-SUN.				36		124		73	A	5.6	12	427
2 SUN.	6.30P	30	NBC	N					B	7.6	17	580
NBC NIGHTLY NEWS				229	206	207	98	99	A	9.8	21	748
M-F	6.30P	30	NBC	N					B	11.7	24	893
NBC SATURDAY NIGHT MOVIES(S)						194		98	A	12.1	22	923
2 SAT.	9.00P	120	NBC	FF								
NBC THUR.MOVIE OF-WEEK(S)						208		99	A	14.7	25	1122
2 THU.	8.00P	150	NBC	FF								
NBC WED. NIGHT MOVIES				12	132	208	82	99	A	12.4	20	946
WED.	9.00P	120	NBC	FF					B	12.4	23	946
NBC WHITE PAPER(S)					205		99		A	8.1	14	618
1 TUE.	9.00P	120	NBC	DN								
NEW KIND OF FAMILY				1		181		96	A	10.5	19	801
2 SUN.	7.30P	30	ABC	CS					B	10.5	19	801
NEWSBREAK-M-F				239	158	164	90	92	A	13.8	24	1053
1 MTUF	8.58P	1	CBS	N					B	14.4	24	1099
1 WED.	8.51P	2										
1 THU.	8.56P	3										
2 MON.	8.28P	1										
2 TU & F	8.58P	1										
2 WED.	8.55P	1										
2 THU.	8.53P	1										
NEWSBREAK-SAT.				48	163	160	94	94	A	10.4	20	794
1 SAT.	9.08P	1	CBS	N					B	11.7	22	893
2 SAT.	8.57P	2										
NEWSBREAK-SUN.				47	172	173	95	95	A	15.4	24	1175
1 SUN.	9.37P	1	CBS	N					B	19.7	32	1503
2 SUN.	8.56P	1										
NFL FOOTBALL SPECIAL(S)					197		99		A	18.3	34	1396
1 THU.	8.30P	195	ABC	SE								
NFL MONDAY NIGHT FOOTBALL				2	199	195	99	99	A	20.0	37	1526
1 MON.	9.00P	225	ABC	SE					B	20.0	37	1526
2 MON.	9.00P	168										
ONE DAY AT A TIME				21	183		98		A	11.5	19	877
1 SUN.	10.09P	30	CBS	CS					B	18.9	35	1442
OPERATION LIFELINE(S)					138		84		A	6.7	13	511
1 THU.	8.00P	60	NBC	GD								

KEY: A - CURRENT REPORT B - SEASON AVERAGE

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PROGRAM AUDIENCE ESTIMATES (ALPHABETIC)

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
EVENING CONT'D									
OUT OF THE BLUE	2	182	189	97	98	A	12.8	26	977
1 SUN. 7.00P 60 ABC CS						B	12.8	26	977
2 SUN. 7.00P 30									
PRIME TIME SUNDAY	9	201		99		A	13.0	24	992
1 SUN. 10.19P 60 NBC DN						B	13.1	24	1000
PUFF THE MAGIC DRAGON(S)			190		99	A	18.6	31	1419
2 MON. 8.30P 30 CBS EA									
QUINCY, M.E.	38	197		99		A	16.2	28	1236
1 THU. 9.00P 60 NBC OP						B	16.5	27	1259
REAL PEOPLE	2	178	207	96	99	A	16.2	28	1236
WED. 8.00P 60 NBC U						B	16.2	28	1236
ROCKFORD FILES	16	151	202	84	98	A	13.4	24	1022
1 FRI. 9.00P 60 NBC PD						B	13.6	26	1038
2 FRI. 9.00P 120									
ROPERS	1		196		98	A	15.5	33	1183
2 SAT. 8.00P 30 ABC CS						B	15.5	33	1183
RUNAWAYS	12	152		88		A	8.1	15	618
1 TUE. 8.00P 60 NBC GD						B	9.5	19	725
60 MINUTES	48	195	203	99	99	A	18.9	33	1442
WONDER WOMAN(S)									
1 TUE. 8.00P 60 CBS SF		166		92		A	13.7	26	1045
WORKING STIFFS(S)									
2 SAT. 8.00P 30 CBS CS			172		95	A	9.7	21	740
•LATE FRINGE									
ABC WEEKEND REPORT-SAT.	45	146	152	87	90	A	7.3	14	557
SAT. 11.00P 15 ABC N						B	7.5	16	572
ABC WEEKEND REPORT-SUN.	45	153	154	91	91	A	6.4	15	488
1 SUN. 11.10P 15 ABC N						B	6.8	16	519
2 SUN. 11.00P 15									
ALAN KING GOES NASHVILLE(S)			154		86	A	4.7	14	359
2 FRI. 11.30P 62 ABC GV									
BARETTA-WED.	8	170	170	95	95	A	4.8	30	366
1 WED. 12.37A 49 ABC OP						B	4.7	29	359
2 WED. 12.37A 46									
BARETTA-THU.	8	166	167	94	94	A	4.1	28	313
1 THU. 1.22A 46 ABC OP						B	4.9	28	374
2 THU. 12.37A 46									
CBS SUNDAY NEWS-BRADLEY	45	133	133	76	76	A	6.9	16	526

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
1 SUN. 8.39P 60 CBS DN						B	23.0	41	1755
2 SUN. 7.03P 60									
SOAP	1		189		98	A	23.7	38	1808
2 THU. 9.30P 30 ABC CS						B	23.7	38	1808
SURVIVAL ANGLIA: SHARKS(S)			196		94	A	12.7	22	969
2 TUE. 8.00P 60 NBC DO									
TAXI	40	196	201	98	99	A	21.9	37	1671
1 TUE. 8.30P 30 ABC CS						B	23.4	38	1785
2 TUE. 9.30P 30									
TENTH MONTH(S) •			186		99	A	21.9	34	1671
2 SUN. 8.03P 150 CBS GD									
THREE'S COMPANY	44	201	202	98	99	A	26.5	44	2022
TUE. 9.00P 30 ABC CS						B	27.8	44	2121
20/20	1		191		98	A	25.7	43	1961
2 THU. 10.00P 60 ABC DN						B	25.7	43	1961
240-ROBERT	2	171	185	95	96	A	17.2	31	1312
MON. 8.00P 60 ABC OP						B	17.2	31	1312
US AGAINST THE WORLD III(S)		205		99		A	15.2	29	1160
1 SAT. 8.00P 120 NBC SE									
WHITE SHADOW	15	143		90		A	11.3	21	862
1 MON. 8.00P 60 CBS GD						B	15.1	28	1152
WKRP IN CINCINNATI	24	194	189	98	99	A	21.2	34	1618
MON. 9.30P 30 CBS CS						B	21.3	34	1625
WONDER WOMAN(S)			176		96	A	11.5	20	877
2 TUE. 8.00P 60 CBS SF									
1 SUN. 11.09P 15 CBS N						B	7.7	17	588
2 SUN. 11.03P 15									
COMPLETELY OFF THE WALL(S)		157		91		A	8.0	22	610
1 FRI. 11.30P 34 ABC CV									
GUINNESS BK-WORLD RECORDS(S)		175		95		A	7.8	27	595
1 TUE. 11.30P 65 ABC SC									
LATE MOVIE I	214	164	160	92	89	A	6.4	24	488
1 MON. 11.45P 71 CBS FF						B	7.4	27	565
1 TUE. 11.45P 73									
1 WED. 11.45P 72									
1 THU. 11.45P 27									
1 FRI. 11.45P 68									
2 MON. 11.30P 72									
2 TU & F 11.30P 73									
2 WED. 12.00M 72									
2 THU. 11.30P 75									
LATE MOVIE II	213	163	160	92	90	A	4.3	27	328
1 MON. 12.56A 43 CBS FF						B	4.8	27	366
1 TUE. 12.58A 45									
1 WED. 12.57A 40									
1 THU. 12.20A 52									
1 FRI. 12.53A 46									
2 MON. 12.42A 44									
2 TU & F 12.43A 45									
2 WED. 1.12A 43									
2 THU. 12.45A 44									
MIDNIGHT SPECIAL	46	204	202	99	98	A	3.0	19	229
FRI. 1.00A 90 NBC PC						B	3.6	24	275

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PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON PROG. TYPE	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
LATE FRINGE CONT'D									
NBC LATE NIGHT MOVIE	45	99	108	59	62	A	2.5	13	191
1 SUN. 11.49P 116 NBC FF						B	2.9	14	221
2 SUN. 11.30P 122									
NBC NEWS SPECIAL REPORT(S)		212		99		A	6.3	20	481
1 WED. 11.30P 30 NBC DN									
POLICE STORY(S)		155		89		A	6.0	24	458
1 FRI. 12.04A 73 ABC OP									
POLICE WOMAN	46	180	179	96	96	A	7.7	29	588
WED. 11.30P 67 ABC OP						B	6.7	25	511
SATURDAY NIGHT	41	209	213	99	99	A	10.7	38	816
1 SAT. 12.30A 78 NBC GV						B	12.6	38	961
2 SAT. 11.30P 81									
STARSKY AND HUTCH-11:30	46	179	179	96	96	A	6.7	28	511
1 THU. 12.16A 66 ABC OP						B	6.6	24	504
2 THU. 11.30P 67									
TOMORROW SHOW	181	174	174	97	97	A	2.5	20	191
1 MON. 1.00A 47 NBC CC						B	2.6	19	198
1 TU&TH 1.00A 45									
1 WED. 1.30A 45									
2 MWTH 1.00A 45									
2 TUE. 1.06A 48									
TONIGHT SHOW	228	212	213	99	99	A	7.1	26	542
1 MON. 11.30P 80 NBC GV						B	7.4	27	565
1 TUE. 11.30P 77									
1 WED. 12.00M 76									
1 THU. 11 30P 75									
1 FRI. 11.30P 76									
2 M & W 11.30P 76									
2 TUE. 11.36P 79									
2 TH & F 11.30P 75									
TUESDAY MOVIE OF THE WEEK	42		174		95	A	5.3	21	404
2 TUE. 11.30P 71 ABC FF						B	6.2	24	473
TUESDAY MOVIE-WEEK PART 2	37		174		95	A	4.6	29	351
2 TUE. 12.41A 40 ABC FF						B	4.9	30	374
U.S. OPEN TEN. HILITE-MON(S)		167		93		A	7.7	20	588
1 MON. 11.30P 15 CBS SC									
U.S. OPEN TEN. HILITE-TUE(S)		170		94		A	9.6	27	732
1 TUE. 11.30P 15 CBS SC									
U.S. OPEN TEN. HILITE-WED(S)		166		93		A	9.3	28	710
1 WED. 11.30P 15 CBS SC									
U.S. OPEN TEN. HILITE-THU(S)		171		94		A	8.7	24	664
1 THU. 11.30P 15 CBS SC									
U.S. OPEN TEN. HILITE-FRI(S)		164		93		A	7.7	20	588
1 FRI. 11.30P 15 CBS SC									
YOUR TURN:LTRS-CBS NEWS(S)			166		89	A	4.8	16	366
2 WED. 11.30P 30 CBS N									

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON PROG. TYPE	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
•WEEKDAY DAYTIME	222	137	151	83	86	A	3.6	20	275
ALL IN THE FAMILY M-F						B	4.9	25	374
1 MTUWF 10.00A 30 CBS CS									
2 M-F 10.00A 30									
ALL MY CHILDREN-MON(B)		108		80		A	7.1	20	542
1 MON. 1.00P 60 ABC DD									
ALL MY CHILDREN	228	189	190	98	98	A	8.6	33	656
1 TU-F 1.00P 60 ABC DD						B	8.9	32	679
2 M-F 1.00P 60									
ANOTHER WORLD	125	196	205	97	99	A	6.2	22	473
M-F 2.30P 90 NBC DD						B	6.6	23	504
AS THE WORLD TURNS	227	192	191	99	99	A	7.3	27	557
1 TU-F 1.30P 60 CBS DD						B	8.0	29	610
2 M-F 1.30P 60									
CAPTAIN KANGAROO	229	170	181	96	99	A	2.7	16	206
M-F 8.00A 60 CBS C						B	3.1	18	237
CARD SHARKS-MON(B)		102		64		A	3.5	13	267
1 MON. 10.00A 30 NBC QG									
CARD SHARKS	227	137	138	81	81	A	3.2	18	244
1 TU-F 10.00A 30 NBC QG						B	4.2	21	320
2 M-F 10.00A 30									
CBS LATE MORNING NEWS	90	142	151	86	89	A	3.5	19	267
M-F 10.54A 6 CBS N						B	4.3	21	328
DAYS OF OUR LIVES	125	201	210	97	99	A	6.6	24	504
M-F 1.00P 60 NBC DD						B	6.5	24	496
DOCTORS	124	191	200	95	97	A	5.9	22	450
M-F 2.00P 30 NBC DD						B	5.8	21	443
EDGE OF NIGHT-MON(B)		87		67		A	3.3	10	252
1 MON. 4.00P 30 ABC DD									
EDGE OF NIGHT	215	156	157	85	84	A	5.3	18	404
1 TU-TH 4.00P 30 ABC DD						B	5.6	18	427
1 FRI. 4.00P 15									
& 4.23P 7									
2 M-F 4.00P 30									
FAMILY FEUD-MON(B)		114		80		A	5.5	17	420
1 MON. 11.30A 30 ABC QP									
FAMILY FEUD	226	194	194	99	98	A	6.1	31	465
1 TU-F 11.30A 30 ABC QP						B	7.7	33	588
2 M-F 11.30A 30									
GENERAL HOSPITAL-MON(B)		107		79		A	5.8	18	443
1 MON. 3.00P 60 ABC DD									
GENERAL HOSPITAL	223	189	191	98	99	A	9.1	32	694
1 TU-F 3.00P 60 ABC DD						B	8.8	29	671
2 M-F 3.00P 60									
GOOD MORN, AMERICA-MON(B)		105		79		A	1.6	13	122
1 MON. 7.30A 30 ABC N									

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (ALPHABETIC)

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C TRIS SEASON PROG. TYPE	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
WEEKDAY DAYTIME CONT'D									
GOOD MORN, AMERICA MON(B)									
1 MON. 8.30A 30 ABC N		108		78		A	2.7	13	206
GOOD MORNING, AMERICA-730	229								
1 TU-F 7.30A 30 ABC N		189	189	98	98	A	3.7	24	282
2 M-F 7.30A 30						B	3.3	23	252
GOOD MORNING, AMERICA-830	229								
1 TU-F 8.30A 30 ABC N		193	193	97	97	A	4.6	27	351
2 M-F 8.30A 30						B	4.3	24	328
GUIDING LIGHT	227								
1 TU-F 2.30P 60 CBS DD		189	189	99	99	A	8.1	29	618
2 M-F 2.30P 60						B	8.1	28	618
HIGH ROLLERS	226								
M-F 11.00A 30 NBC QG		180	189	92	94	A	4.2	22	320
						B	5.0	24	382
HOLLYWOOD SQUARES	20								
M-F 10.30A 30 NBC QP		159	166	84	86	A	4.0	21	305
						B	4.2	21	320
LAVERNE & SHIRLEY-MON(B)									
1 MON. 11.00A 30 ABC CS		104		77		A	5.2	17	397
LAVERNE & SHIRLEY M-F	103								
1 TU-F 11.00A 30 ABC CS		176	175	97	96	A	4.7	27	359
						B	6.3	31	481
2 M-F 11.00A 30									
LOVE OF LIFE	81	137	143	77	80	A	3.4	12	259
1 W & TH 4.00P 30 CBS DD						B	3.6	13	275
1 FRI. 4.00P 15									
& 4.21P 9									
2 M-F 4.00P 30									
MAGAZINE(S)		178		96		A	4.5	23	343
1 THU. 10.00A 54 CBS DN									
M*A*S*H M-F	224	183	180	92	91	A	7.7	26	588
1 TU-F 3.30P 30 CBS CS						B	7.8	25	595
2 M-F 3.30P 30									
MINDREADERS	20	152	156	76	77	A	3.0	13	229
M-F 12.00N 30 NBC QG						B	3.5	14	267
MORNING MON-FRI	150	167	178	95	98	A	2.3	16	175
M-F 7.15A 45 CBS N						B	2.3	17	175
ONE LIFE TO LIVE-MON(B)		98		70		A	5.5	16	420
1 MON. 2.00P 60 ABC DD									
ONE LIFE TO LIVE	224	188	190	99	99	A	8.3	31	633
1 TU-F 2.00P 60 ABC DD						B	8.1	29	618
2 M-F 2.00P 60									
PASSWORD PLUS	20	158	163	81	82	A	4.2	17	320
M-F 12.30P 30 NBC QG						B	4.5	17	343
PRICE IS RIGHT 1-MON(B)		119		80		A	5.4	17	412
1 MON. 11.00A 30 CBS AP									
PRICE IS RIGHT 1	88	190	190	96	96	A	5.0	28	382
1 TU-F 11.00A 30 CBS AP									
2 M-F 11.00A 30						B	5.5	27	420
PRICE IS RIGHT 2	88	190	189	96	95	A	5.8	30	443
1 TU-F 11.30A 30 CBS AP						B	6.7	31	511
2 M-F 11.30A 30									
PRICE IS RIGHT 2-MON(B)		118		79		A	6.1	19	465
1 MON. 11.30A 30 CBS AP									
RAZZMATAZZ(S)		175		92		A	4.1	14	313
1 TUE. 4.00P 30 CBS DN									
RYAN'S HOPE-MON(B)		105		77		A	5.0	15	382
1 MON. 12.30P 30 ABC DD									
RYAN'S HOPE	228	183	184	97	97	A	6.0	25	458
1 TU-F 12.30P 30 ABC DD						B	6.8	26	519
2 M-F 12.30P 30									
SEARCH FOR TOMORROW	227	173	188	94	97	A	7.3	30	557
M-F 12.30P 30 CBS DD						B	7.9	31	603
TODAY SHOW-7.30AM	230	206	216	97	99	A	3.5	23	267
M-F 7.30A 30 NBC N						B	4.3	28	328
TODAY SHOW-8.30AM	230	204	214	97	99	A	5.1	29	389
M-F 8.30A 30 NBC N						B	4.8	28	366
$20,000 PYRAMID	228	166	171	89	91	A	4.2	19	320
1 TU-F 12.00N 30 ABC QG						B	5.0	20	382
2 M-F 12.00N 30									
$20,000 PYRAMID-MON(B)		100		73		A	4.0	12	305
1 MON. 12.00N 30 ABC QP									
U.S. OPEN TENNIS CHAMP-MO(S)		122		85		A	3.5	10	267
1 MON. 1.30P 276 CBS SE									
WHEEL OF FORTUNE	225	192	200	96	98	A	4.7	23	359
M-F 11.30A 30 NBC QG						B	5.6	24	427
WHEW	85	150	164	89	93	A	3.5	19	267
1 MTUWF 10.30A 24 CBS QG						B	4.8	24	366
2 M-F 10.30A 24									
YOUNG AND THE RESTLESS	90	178	191	95	98	A	8.2	33	626
M-F 1.00P 30 CBS DD						B	9.4	37	717
•WEEKEND DAYTIME									
ABC WEEKEND SPECIALS(S)		167		88		A	5.5	21	420
1 SAT. 12.00N 30 ABC FV									
ABC WEEKEND SPECIALS	1		166		90	A	4.5	19	343
2 SAT. 12.00N 30 ABC FV						B	4.5	19	343
ABC WIDE WORLD-SPORTS SAT	35		198		99	A	6.0	23	458
2 SAT. 1.30P 90 ABC SA						B	10.3	27	786
ALL NEW POPEYE HOUR 1	2	190	190	97	98	A	8.6	34	656
SAT. 10.30A 30 CBS CA						B	8.6	34	656
ALL NEW POPEYE HOUR 2	2	190	190	97	98	A	8.7	36	664
SAT. 11.00A 30 CBS CA						B	8.7	36	664

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PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	HOUSEHOLD AUDIENCES KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
WEEKEND DAYTIME CONT'D								
AMERICAN BANDSTAND '79 39 SAT. 12.30P 60 ABC PC	156	150	83	85	A	4.4	17	336
					B	5.5	22	420
ANIMALS, ANIMALS, ANIMALS 2 SUN. 11.30A 30 ABC CL	115	120	81	83	A	1.7	8	130
					B	1.7	8	130
ASK NBC NEWS-8:58AM 2 SAT. 8.58A 2 NBC CN	192	192	97	97	A	4.5	24	343
					B	4.5	24	343
ASK NBC NEWS-10:34AM 2 SAT. 10.34A 2 NBC CN	197	195	98	98	A	5.4	22	412
					B	5.4	22	412
ASK NBC NEWS-11:28AM 2 SAT. 11.28A 2 NBC CN	196	201	96	97	A	4.8	20	366
					B	4.8	20	366
BEST-KIDS ARE PEOPLE TOO 2 1 SAT. 11.30A 30 ABC CL	165		88		A	5.2	21	397
					B	4.1	18	313
BEST OF SUPERFRIENDS(S) 2 SAT. 8.00A 60 ABC CA		188		98	A	4.3	27	328
BUGS BUNNY/ROAD RUNNER 1 2 SAT. 9.00A 30 CBS CA	198	197	99	99	A	6.9	31	526
					B	6.9	31	526
BUGS BUNNY/ROAD RUNNER 2 2 SAT. 9.30A 30 CBS CA	198	197	99	99	A	9.0	37	687
					B	9.0	37	687
BUGS BUNNY/ROAD RUNNER 3 2 SAT. 10.00A 30 CBS CA	198	196	99	99	A	9.6	38	732
					B	9.6	38	732
CBS NFL FOOTBALL PRE GAME 2 SUN. 12.30P 30 CBS SC	182	172	98	93	A	6.4	28	488
					B	6.4	28	488
CBS NFL FOOTBALL GAME 1 2 1 SUN. 1.00P 172 CBS SE 2 SUN. 1.00P 162	200	197	99	99	A	12.1	37	923
					B	12.1	37	923
CBS NFL FOOTBALL GAME 2 1 2 SUN. 4.00P 183 CBS SE		182		78	A	13.3	32	1015
					B	13.3	32	1015
CBS NFL FOOTBALL POST 2 1 SUN. 3.53P 7 CBS SC 2 SUN. 3.49P 11	91	171	42	74	A	6.5	18	496
					B	6.5	18	496
CBS SPORTS SPECTACULAR 1 2 SAT. 4.30P 90 CBS SA		141		86	A	5.4	16	412
					B	5.4	16	412
CHALLENGE-SUPERFRIENDS 1 13 1 SAT. 10.00A 30 ABC CA	191		99		A	5.5	26	420
					B	5.1	25	389
CHALLENGE-SUPERFRIENDS 2 13 1 SAT. 10.30A 30 ABC CA	192		99		A	7.5	33	572
					B	6.6	32	504
CHALLENGE-SUPERFRIENDS 3 13 1 SAT. 11.00A 30 ABC CA	192		99		A	7.9	33	603
					B	6.9	32	526
COLLEGE FOOTBALL '79 2 SUN. 12.30P 30 ABC SA	110	140	74	88	A	2.4	9	183
					B	2.4	9	183
DAFFY DUCK SHOW I 2 SAT. 8.00A 30 NBC CA	194	190	97	97	A	2.5	21	191
					B	2.5	21	191
DAFFY DUCK SHOW II 2 SAT. 8.30A 30 NBC CA	191	192	96	97	A	4.7	27	359
					B	4.7	27	359

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	HOUSEHOLD AUDIENCES KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
DEAR ALEX & ANNIE-11.56AM(S) 2 SAT. 11.56A 3 ABC CN		176		92	A	4.3	18	328
DEAR ALEX & ANNIE-11.26AM 2 SUN. 11.26A 3 ABC CN	73	115	56	82	A	2.7	13	206
					B	2.7	13	206
FACE THE NATION 48 SUN. 11.30A 30 CBS CC	136	149	87	94	A	3.2	14	244
					B	3.2	15	244
FANGFACE 13 1 SAT. 8.00A 30 ABC CA	187		97		A	3.1	27	237
					B	2.4	25	183
FLASH GORDON 2 SAT. 11.00A 30 NBC CA	195	201	96	97	A	5.1	21	389
					B	5.1	21	389
GLOBETROTTERS/DYNOMUTT I 2 SAT. 10.00A 30 NBC CA	197	195	98	98	A	5.6	22	427
					B	5.6	22	427
GLOBETROTTERS/DYNOMUTT II 2 SAT. 10.30A 30 NBC CA	194	198	97	98	A	5.3	21	404
					B	5.3	21	404
GODZILLA 2 SAT. 11.30A 30 NBC CA	185	195	89	90	A	6.0	25	458
					B	6.0	25	458
HONG KONG PHOOEY 2 SAT. 12.30P 30 NBC CA	157	153	81	82	A	5.6	24	427
					B	5.6	24	427
IN THE NEWS- 8.26AM 2 SAT. 8.26A 3 CBS CN	185	185	95	96	A	4.0	28	305
					B	4.0	28	305
IN THE NEWS- 8.56AM 2 SAT. 8.56A 3 CBS CN	184	184	95	95	A	5.4	27	412
					B	5.4	27	412
IN THE NEWS- 9.26AM 2 SAT. 9.26A 3 CBS CN	198	197	99	99	A	7.3	32	557
					B	7.3	32	557
IN THE NEWS- 9.59AM 2 SAT. 9.59A 3 CBS CN	198	197	99	99	A	10.0	40	763
					B	10.0	40	763
IN THE NEWS-11.56AM 2 SAT. 11.56A 3 CBS CN	183	192	98	98	A	6.8	28	519
					B	6.8	28	519
IN THE NEWS-12.26PM 1 2 SAT. 12.26P 3 CBS CN		173		93	A	4.8	21	366
					B	4.8	21	366
IN THE NEWS-12.56PM 1 2 SAT. 12.56P 3 CBS CN		168		93	A	4.8	21	366
					B	4.8	21	366
IN THE NEWS- 1.26PM 1 2 SAT. 1.26P 3 CBS CN		165		90	A	5.7	23	435
					B	5.7	23	435
IN THE NEWS- 8.26AM-SUN. 1 2 SUN. 8.26A 3 CBS CN		49		37	A	1.0	13	76
					B	1.0	13	76
IN THE NEWS- 8.56AM-SUN. 1 2 SUN. 8.56A 3 CBS CN		44		37	A	1.6	14	122
					B	1.6	14	122
IN THE NEWS-10.56AM 2 SAT. 10.56A 3 CBS CN	188	189	97	97	A	8.1	32	618
					B	8.1	32	618
IN THE NEWS-11.26AM 2 SAT. 11.26A 3 CBS CN	188	189	97	97	A	8.0	33	610
					B	8.0	33	610
ISSUES AND ANSWERS 2 SUN. 12.00N 30 ABC CC	155	164	94	95	A	2.4	10	183
					B	2.4	10	183

KEY: A CURRENT REPORT B SEASON AVERAGE

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PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON PROG. TYPE	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
WEEKEND DAYTIME CONT'D									
JASON OF STAR COMMAND 2 SAT. 12.00N 30 CBS CA	1		165		90	A	5.0	22	382
						B	5.0	22	382
JETSONS SAT. 9.30A 30 NBC CA	2	199	200	98	98	A	5.1	22	389
						B	5.1	22	389
JONNY QUEST SAT. 12.00N 30 NBC CA	2	161	171	79	85	A	5.6	24	427
						B	5.6	24	427
KIDS ARE PEOPLE-HOUR SPEC(S) 2 SAT. 11.00A 60 ABC CL			176		92	A	4.4	18	336
KIDS ARE PEOPLE TOO II SUN. 10.30A 30 ABC CL	2	111	115	80	82	A	3.0	15	229
						B	3.0	15	229
KIDS ARE PEOPLE TOO III SUN. 11.00A 30 ABC CL	2	111	115	80	82	A	2.9	14	221
						B	2.9	14	221
MAJOR LEAGUE BASEBALL 1 SUN. 2.00P 187 ABC SE	1	168		94		A	3.6	11	275
						B	3.6	11	275
MEET THE PRESS SUN. 12.00N 30 NBC CC	46	135	146	87	91	A	2.8	14	214
						B	3.3	15	252
MIGHTY MOUSE-HECKL-JECKL1 SAT. 8.00A 30 CBS CA	2	183	185	95	96	A	3.6	28	275
						B	3.6	28	275
MIGHTY MOUSE-HECKL-JECKL2 SAT. 8.30A 30 CBS CA	2	183	185	95	96	A	5.4	29	412
						B	5.4	29	412
NBC MAJOR LEAGUE PRE GAME 1 SAT. 2.00P 12 NBC SC 2 SAT. 4.00P 13	21	196	193	97	95	A	5.5	20	420
						B	5.0	21	382
NBC MAJOR LEAGUE BASEBALL 1 SAT. 2.12P 168 NBC SE 2 SAT. 4.13P 156	21	196	194	97	95	A	6.5	21	496
						B	6.8	25	519
NCAA FOOTBALL PRE GAME 1 SAT. 4.30P 15 ABC SC 2 SAT. 3.00P 13	2	200	208	99	99	A	6.7	24	511
						B	6.7	24	511
NCAA FOOTBALL GAME 1 SAT. 4.45P 188 ABC SE 2 SAT. 3.13P 177	2	205	208	99	99	A	10.0	30	763
						B	10.0	30	763
NCAA FOOTBALL POST GAME 1 SAT. 7.53P 7 ABC SC 2 SAT. 6.10P 20	2	205	184	99	93	A	7.6	21	580
						B	7.6	21	580
NEW FAT ALBERT SHOW SAT. 11.30A 30 CBS CA	2	184	192	97	98	A	7.4	31	565
						B	7.4	31	565
NEW FRED AND BARNEY SHOW SAT. 9.00A 30 NBC CA	2	205	203	99	99	A	5.6	27	427
						B	5.6	27	427
NFL '79-NBC 1 SUN. 12.30P 30 NBC SC 2 SUN. 1.30P 30	2	111	145	73	81	A	4.1	15	313
						B	4.1	15	313
NFL FOOTBALL GAME 1-NBC 1 SUN. 1.00P 186 NBC SE 2 SUN. 2.00P 172	2	195	216	91	99	A	11.9	35	908
						B	11.9	35	908
NFL FOOTBALL GAME 2-NBC 1 SUN. 4.13P 186 NBC SE	1	210		99		A	13.0	34	992
						B	13.0	34	992
NFL FOOTBALL POST-NBC 2 SUN. 4.52P 15 NBC SC	1		118		68	A	6.5	17	496
						B	6.5	17	496
OUT OF THE BLUE SPECIAL(S) 2 SAT. 10.00A 60 ABC CS			191		98	A	7.4	29	565
PLASTICMAN PREVIEW HOUR(S) 2 SAT. 9.00A 60 ABC CL			190		98	A	7.2	31	549
PROJECT S.O.S.(S) 2 SAT. 3.30P 60 CBS SE			91		64	A	3.8	13	290
RYDER CUP MATCHES(S) 2 SUN. 3.30P 150 ABC SE			159		91	A	1.8	5	137
SCHOOLHOUSE ROCK-8.56AM(S) 2 SAT. 8.56A 3 ABC CN			188		98	A	5.2	26	397
SCHOOLHOUSE ROCK-8.26AM 1 SAT. 8.26A 3 ABC CN	13	187		97		A	3.5	27	267
						B	2.7	25	206
SCHOOLHOUSE ROCK-8.57AM 1 SAT. 8.57A 3 ABC CN	13	187		98		A	5.0	30	382
						B	4.1	30	313
SCHOOLHOUSE ROCK-9.56AM 1 SAT. 9.56A 3 ABC CN	13	187		97		A	6.5	27	496
						B	5.0	24	382
SCHOOLHOUSE ROCK-11.26AM 1 SAT. 11.26A 3 ABC CN	13	192		99		A	7.3	30	557
						B	6.1	28	465
SCHOOLHOUSE ROCK-11.55AM SUN. 11.55A 4 ABC CN	2	115	120	81	83	A	2.0	9	153
						B	2.0	9	153
SCOOBY'S ALL STARS I 1 SAT. 8.30A 30 ABC CA	13	187		98		A	4.2	27	320
						B	3.5	28	267
SCOOBY'S ALL STARS II 1 SAT. 9.00A 30 ABC CA	13	187		97		A	5.8	27	443
						B	4.8	27	366
SCOOBY'S ALL STARS III 1 SAT. 9.30A 30 ABC CA	13	187		97		A	6.5	28	496
						B	5.2	26	397
SKATEBIRDS 2 SUN. 8.30A 30 CBS CL	1		44		37	A	1.5	15	114
						B	1.5	15	114
SOCCER BOWL '79(S) 1 SAT. 2.00P 143 ABC SE		191		98		A	3.2	12	244
SPORTSWORLD 1 SAT. 5.00P 60 NBC SE 2 SAT. 3.00P 60	2	151	157	85	86	A	3.9	13	298
						B	3.9	13	298
SUNDAY MORNING SUN. 9.00A 90 CBS N	29	82	80	71	69	A	2.4	15	183
						B	2.0	12	153
TARZAN AND SUPER SEVEN 1 2 SAT. 12.30P 30 CBS CA	1		167		92	A	4.9	21	374
						B	4.9	21	374
TARZAN AND SUPER SEVEN 2 2 SAT. 1.00P 30 CBS CA	1		166		92	A	5.9	24	450
						B	5.9	24	450
30 MINUTES 2 SAT. 1.30P 30 CBS DN	1		145		87	A	3.8	16	290
						B	3.8	16	290

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (ALPHABETIC)

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	HOUSEHOLD AUDIENCES KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
WEEKEND DAYTIME CONT'D															
THREE ROBONIC STOOGES	1								49		37	A	1.1	16	84
												B	1.1	16	84
	2	SUN.	8.00A	30	CBS	CA		199	201	98	98	A	5.2	22	397
												B	5.2	22	397
TIME OUT-9:58AM	2	SAT.	9.58A	2	NBC	CN		195	199	97	98	A	4.9	19	374
												B	4.9	19	374
TIME OUT-10:58AM	2	SAT.	10.58A	2	NBC	CN		181	192	87	88	A	6.0	25	458
												B	6.0	25	458
TIME OUT-11:58AM	2	SAT.	11.58A	2	NBC	CN		176		98		A	5.6	19	427
U.S. OPEN TENNIS CHAMP-SA(S)	1	SAT.	12.00N	427	CBS	SE		185		99		A	8.1	19	618
U.S. OPEN TENNIS CHAMP-SU(S)	1	SUN.	4.20P	259	CBS	SE		128		63		A	4.6	13	351
U.S. OPEN TENNIS CP-SU(B)(S)	1	SUN.	4.00P	20	CBS	SE									

KEY: A – CURRENT REPORT B – SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. MON. SEPT. 3, 1979

WEEK	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
1	**ABC TV** TOTAL AUDIENCE (Households (000) & %)					18,620 24.4	240-ROBERT (OP)			29,910 39.2	NFL MONDAY NIGHT FOOTBALL PITTSBURGH VS NEW ENGLAND (*OP)						
	AVERAGE AUDIENCE (Households (000) & %)					13,810 18.1	16.8* 33 *	19.3	19.4* 36 *	15,870 20.8	19.8* 35 *	22.2	22.5* 38 *	24.0	24.2* 40 *	23.6	22.5* 38 *
	SHARE OF AUDIENCE %					35	17.6		19.5	40	20.4		22.7		24.5		21.4
	AVG. AUD. BY ¼ HR. %					16.0				19.2							
	CBS TV TOTAL AUDIENCE (Households (000) & %)					12,440 16.3	WHITE SHADOW (R)(OP)			19,380 25.4	M*A*S*H (R)	17,170 22.5	WKRP IN CINCINNATI (R)	16,480 21.6	LOU GRANT (R)		
	AVERAGE AUDIENCE (Households (000) & %)					8,620 11.3	10.0* 20 *		12.5* 22 *	17,090 22.4		15,340 20.1		13,200 17.3	17.4* 29 *		17.3* 30 *
	SHARE OF AUDIENCE %					21	10.6	11.7	13.4	37	22.8	33	20.6	29	17.3	17.4	17.1
	AVG. AUD. BY ¼ HR. %					9.5				22.0		19.6		17.5			
	NBC TV TOTAL AUDIENCE (Households (000) & %)					12,130 15.9	LITTLE HOUSE-PRAIRIE (R)(OP)			18,390 24.1	NBC MONDAY NIGHT MOVIES OVERBOARD(R)						
	AVERAGE AUDIENCE (Households (000) & %)					9,380 12.3	11.0* 22 *		13.6* 24 *	11,290 14.8	13.2* 22 *		14.4* 24 *		15.3* 25 *		16.2* 28 *
	SHARE OF AUDIENCE %					23	11.2	13.3	13.9	25	13.5	14.4	14.4	15.2	15.5	15.8	16.6
	AVG. AUD. BY ¼ HR. %					10.7				13.0							
2	**ABC TV** TOTAL AUDIENCE (Households (000) & %)					17,700 23.2	240-ROBERT (OP)			25,870 33.9	NFL MONDAY NIGHT FOOTBALL ATLANTA VS PHILADELPHIA (9:00-11:48PM)(*OP)						
	AVERAGE AUDIENCE (Households (000) & %)					12,440 16.3	15.3* 27 *		17.3* 29 *	14,500 19.0	17.4* 28 *		19.0* 30 *		20.5* 34 *		20.2* 34 *
	SHARE OF AUDIENCE %					28	15.9	17.1	17.6	33	17.7	19.0	19.1	20.4	20.6	20.1	20.2
	AVG. AUD. BY ¼ HR. %					14.7				17.1							
	CBS TV TOTAL AUDIENCE (Households (000) & %)					16,560 21.7	HOW BUGS BUNNY WON-WEST (R)(OP)	16,180 21.2	PUFF THE MAGIC DRAGON (R)	19,690 25.8	M*A*S*H (R)	18,770 24.6	WKRP IN CINCINNATI (R)	19,840 26.0	LOU GRANT (R)		
	AVERAGE AUDIENCE (Households (000) & %)					13,730 18.0		14,190 18.6		17,400 22.8		16,940 22.2		15,870 20.8	20.8* 34 *		20.9* 36 *
	SHARE OF AUDIENCE %					32	18.5	31	19.1	36	23.7	35	22.3	35	20.7	21.0	20.7
	AVG. AUD. BY ¼ HR. %					17.4		18.2		21.9		22.0		20.9			
	NBC TV TOTAL AUDIENCE (Households (000) & %)					23,650 31.0	NBC MONDAY NIGHT MOVIES HOLOCAUST, PART 1(R)(OP)										
	AVERAGE AUDIENCE (Households (000) & %)					12,510 16.4	15.3* 27 *		16.5* 27 *		17.0* 26 *		16.8* 26 *		16.8* 28 *		16.3* 28 *
	SHARE OF AUDIENCE %					27	15.6	16.5	16.4	17.1	16.9	16.7	16.8	17.0	16.7	16.4	16.1
	AVG. AUD. BY ¼ HR. %					15.0											
	TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	46.3	46.7	47.2	49.6	49.8	51.4	55.1	57.3	59.0	60.7	60.8	61.1	60.8	60.5	59.2	55.8
		WK. 2	47.5	48.2	49.9	52.5	55.3	58.3	59.6	60.6	63.6	64.8	64.4	63.8	61.5	60.4	58.1	56.4

U.S. TV Households: 76,300,000

For explanation of symbols, See page A

EVE. MON. SEPT. 10, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. TUE. SEPT. 4, 1979

WEEK	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
1	**ABC TV** TOTAL AUDIENCE (Households (000) & %)					17,240 22.6 HAPPY DAYS (R)		17,170 22.5 TAXI (R)		22,130 29.0 THREE'S COMPANY (R)(OP)		22,970 30.1 LAZARUS SYNDROME					
	AVERAGE AUDIENCE (Households (000) & %)					14,880 19.5		15,410 20.2		19,840 26.0		17,630 23.1	23.1*		23.2*		23.1*
	SHARE OF AUDIENCE %					38		36		44		39	38 *		39 *		40 *
	AVG. AUD. BY ¼ HR. %					18.2	20.8	19.5	21.0	25.4	26.7	23.1	23.1	23.1	23.4	23.5	22.6
	CBS TV TOTAL AUDIENCE (Households (000) & %)					14,570 19.1 WONDER WOMAN (OP)				22,200 29.1 CBS TUESDAY NIGHT MOVIES SPEEDTRAP							
	AVERAGE AUDIENCE (Households (000) & %)					10,450 13.7	12.0*		15.3*	14,800 19.4	17.7*		19.9*		19.9*		20.3*
	SHARE OF AUDIENCE %					26	23 *		27 *	33	30 *		33 *		34 *		35 *
	AVG. AUD. BY ¼ HR. %					11.5	12.6	15.1	15.5	17.5	17.8	19.8	20.0	20.0	19.8	20.6	19.9
	NBC TV TOTAL AUDIENCE (Households (000) & %)					8,700 11.4 RUNAWAYS (R)(OP)				11,830 15.5 NBC WHITE PAPER							
	AVERAGE AUDIENCE (Households (000) & %)					6,180 8.1			8.7*	6,180 8.1	6.6*		8.7*		9.0*		8.2*
	SHARE OF AUDIENCE %					15	7.5*		16 *	14	11 *		14 *		15 *		14 *
	AVG. AUD. BY ¼ HR. %					7.5	7.6	8.5	8.9	6.5	6.6	8.4	9.0	9.2	8.8	8.1	8.3
2	**ABC TV** TOTAL AUDIENCE (Households (000) & %)					20,220 26.5 HAPPY DAYS		21,520 28.2 ANGIE		22,740 29.8 THREE'S COMPANY		19,610 25.7 TAXI (OP)		16,020 21.0 LAZARUS SYNDROME			
	AVERAGE AUDIENCE (Households (000) & %)					17,170 22.5		19,080 25.0		20,600 27.0		18,010 23.6		12,280 16.1	16.8*		15.4*
	SHARE OF AUDIENCE %					41		43		43		38		28	28 *		27 *
	AVG. AUD. BY ¼ HR. %					20.6	24.4	23.9	26.1	26.9	27.1	23.9	23.3	17.3	16.3	15.8	15.1
	CBS TV TOTAL AUDIENCE (Households (000) & %)					12,510 16.4 WONDER WOMAN (OP)				22,130 29.0 CBS TUESDAY NIGHT MOVIES CAN YOU HEAR THE LAUGHTER?							
	AVERAGE AUDIENCE (Households (000) & %)					8,770 11.5	10.8*		12.3*	14,040 18.4	15.1*		17.4*		20.2*		20.7*
	SHARE OF AUDIENCE %					20	20 *		21 *	31	24 *		28 *		34 *		37 *
	AVG. AUD. BY ¼ HR. %					10.9	10.7	12.1	12.5	14.7	15.4	17.0	17.8	20.0	20.4	20.7	20.6
	NBC TV TOTAL AUDIENCE (Households (000) & %)					14,040 18.4 SURVIVAL ANGLIA: SHARKS (OP)				19,230 25.2 BIG EVENT-TUE. HOLOCAUST, PART 2(R) (9:00-11:06PM)(-OP)							
	AVERAGE AUDIENCE (Households (000) & %)					9,690 12.7	12.0*		13.4*	10,990 14.4	12.7*		14.0*		14.6*		15.7*
	SHARE OF AUDIENCE %					22	22 *		23 *	24	20 *		22 *		25 *		28 *
	AVG. AUD. BY ¼ HR. %					11.8	12.1	13.4	13.4	12.4	13.0	13.8	14.2	14.7	14.5	15.3	16.2
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	46.8	48.6	47.7	48.5	49.7	52.8	54.8	57.1	58.3	59.8	60.5	60.4	59.7	59.0	58.4	56.6
	WK. 2	46.0	46.9	48.1	50.7	53.6	56.3	57.6	59.3	61.7	62.7	62.5	62.6	59.7	58.5	57.3	55.2

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE. TUE. SEPT. 11, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. WED. SEPT. 5, 1979

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					20,070 26.3	EIGHT IS ENOUGH (OP)			25,410 33.3	BREAKING UP-HARD TO DO-1						
	AVERAGE AUDIENCE (Households (000) & %)					15,340 20.1	18.5* 33 *		21.7* 36 *	17,170 22.5	23.1* 38 *		22.5* 36 *		22.7* 36 *		21.7* 36 *
	SHARE OF AUDIENCE %					35				37							
	AVG. AUD. BY ¼ HR. %					17.4	19.6	21.1	22.3	23.3	23.0	22.0	23.1	22.9	22.6	22.0	21.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)					24,110 31.6	CBS WEDNESDAY NIGHT MOVIE HIGH AND THE MIGHTY(OP)										
	AVERAGE AUDIENCE (Households (000) & %)					15,260 20.0	15.6* 28 *		16.9* 28 *		20.4* 34 *		21.4* 34 *		22.3* 36 *		23.2* 39 *
	SHARE OF AUDIENCE %					33				20.0							
	AVG. AUD. BY ¼ HR. %					14.8	16.4	16.6	17.2		20.7	21.4	21.5	21.9	22.6	23.2	23.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)					14,040 18.4	REAL PEOPLE (OP)			10,760 14.1	NBC WED. NIGHT MOVIES KATIE: PORTRAIT OF A CENTERFOLD(R)						
	AVERAGE AUDIENCE (Households (000) & %)					10,760 14.1	13.4* 24 *		14.7* 24 *	6,490 8.5	8.0* 13 *		8.6* 14 *		8.7* 14 *		8.6* 14 *
	SHARE OF AUDIENCE %					24				14							
	AVG. AUD. BY ¼ HR. %					13.2	13.7	14.6	14.8	7.8	8.2	8.6	8.6	8.7	8.7	8.8	8.3

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					20,910 27.4	EIGHT IS ENOUGH (OP)			30,520 40.0	CHARLIE'S ANGELS						
	AVERAGE AUDIENCE (Households (000) & %)					16,480 21.6	20.1* 36 *		23.2* 38 *	21,590 28.3	27.0* 43 *		28.1* 44 *		29.9* 48 *		28.4* 48 *
	SHARE OF AUDIENCE %					37				46							
	AVG. AUD. BY ¼ HR. %					19.3	20.9	22.5	23.8	26.6	27.3	28.0	28.2	29.8	30.0	29.2	27.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)					16,940 22.2	BINGO-MOTOR KINGS (OP)							10,830 14.2	BENDER		
	AVERAGE AUDIENCE (Households (000) & %)					8,470 11.1	9.6* 17 *		10.1* 17 *		12.5* 20 *		12.3* 19 *	8,090 10.6	10.7* 17 *		10.5* 18 *
	SHARE OF AUDIENCE %					18				12.6				18			
	AVG. AUD. BY ¼ HR. %					9.8	9.5	9.9	10.4		12.4	12.2	12.4	10.6	10.8	10.5	10.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					17,930 23.5	REAL PEOPLE (OP)			18,080 23.7	NBC WED. NIGHT MOVIES HOLOCAUST, PART 3(R)						
	AVERAGE AUDIENCE (Households (000) & %)					13,890 18.2	17.1* 31 *		19.2* 32 *	12,360 16.2	14.9* 24 *		15.7* 25 *		17.0* 27 *		17.1* 29 *
	SHARE OF AUDIENCE %					31				26							
	AVG. AUD. BY ¼ HR. %					16.2	18.1	19.1	19.4	14.7	15.1	15.6	15.8	17.0	16.9	17.4	16.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	47.7	49.5	49.1	50.3	53.8	57.4	59.6	61.2	60.4	61.0	61.4	62.9	62.9	62.3	60.8	58.5
WK. 2	49.9	51.3	51.4	53.2	54.2	57.0	59.5	61.4	62.2	62.7	63.7	64.3	62.7	61.7	59.9	57.6

U.S. TV Households: 76,300,000

For explanation of symbols, See page A

EVE. WED. SEPT. 12, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. THU. SEPT. 6, 1979

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					17,470 22.9		27,160 35.6									
						LAVERNE AND SHIRLEY (R)(OP)		NFL FOOTBALL SPECIAL LOS ANGELES VS DENVER (OP)									
	AVERAGE AUDIENCE (Households (000) & %)					14,120 18.5		13,960 18.3	14.4* 28 *		18.4* 33 *		19.8* 34 *		19.6* 34 *		19.8* 35 *
	SHARE OF AUDIENCE %					36		34									
	AVG. AUD. BY ¼ HR. %					16.8	20.1	13.9	14.8	18.1	18.6	19.6	20.0	19.6	19.6	19.6	19.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)					17,780 23.3				15,950 20.9							
						BODY HUMAN: THE MAG. SENSE (OP)				HAWAII FIVE-O (R)							
	AVERAGE AUDIENCE (Households (000) & %)					10,830 14.2	12.5* 24 *		15.9* 29 *	10,150 13.3	12.0* 21 *		12.3* 21 *		14.3* 25 *		14.6* 27 *
	SHARE OF AUDIENCE %					27				23							
	AVG. AUD. BY ¼ HR. %					12.5	12.5	15.2	16.5	11.7	12.3	12.4	12.3	14.2	14.5	14.7	14.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					8,160 10.7				15,790 20.7				14,340 18.8			
						OPERATION LIFELINE (OP)				QUINCY, M.E. (R)				MRS. COLUMBO (R)			
	AVERAGE AUDIENCE (Households (000) & %)					5,110 6.7	5.7* 11 *		7.7* 14 *	12,360 16.2	15.0* 26 *		17.4* 29 *	10,910 14.3	14.0* 25 *		14.5* 27 *
	SHARE OF AUDIENCE %					13				28				26			
	AVG. AUD. BY ¼ HR. %					5.5	5.9	7.4	8.0	13.9	16.1	17.1	17.7	14.2	13.9	14.2	14.8

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					20,600 27.0		21,440 28.1		19,690 25.8		19,910 26.1		23,270 30.5			
						LAVERNE AND SHIRLEY		BENSON		BARNEY MILLER		SOAP (OP)		20/20			
	AVERAGE AUDIENCE (Households (000) & %)					17,170 22.5		19,230 25.2		18,460 24.2		18,080 23.7		19,610 25.7	26.1* 43 *		25.3* 43 *
	SHARE OF AUDIENCE %					41		43		40		38		43			
	AVG. AUD. BY ¼ HR. %					20.8	24.3	25.2	25.1	24.1	24.3	23.5	23.9	25.3	27.0	26.3	24.2
CBS TV	TOTAL AUDIENCE (Households (000) & %)					19,760 25.9								14,650 19.2			
						GATOR (R)(OP)								BARNABY JONES (R)			
	AVERAGE AUDIENCE (Households (000) & %)					11,830 15.5	14.2* 26 *		15.0* 26 *		15.7* 26 *		17.0* 28 *	11,670 15.3	14.8* 24 *		15.8* 27 *
	SHARE OF AUDIENCE %					26								26			
	AVG. AUD. BY ¼ HR. %					14.2	14.2	14.8	15.1	15.6	15.8	16.9	17.2	14.5	15.1	15.8	15.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)					18,920 24.8										11,290 14.8	
						NBC THUR. MOVIE OF-WEEK HOLOCAUST, PART 4(R)(OP)										NBC NEWS SPECIAL HOLOCAUST: A POSTSCRIPT	
	AVERAGE AUDIENCE (Households (000) & %)					11,220 14.7	11.6* 21 *		12.8* 22 *		16.0* 27 *		16.8* 27 *		16.5* 27 *	10,070 13.2	
	SHARE OF AUDIENCE %					25										23	
	AVG. AUD. BY ¼ HR. %					11.4	11.7	12.6	13.0	15.5	16.6	16.6	17.0	17.4	15.6	13.4	13.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	46.1	47.1	47.2	48.5	51.0	53.2	54.0	55.2	56.8	58.5	59.1	59.8	57.8	55.9	54.6	53.2
WK. 2	47.1	47.5	48.7	51.2	53.6	56.4	58.2	58.8	59.7	60.8	61.4	61.8	61.3	60.9	59.7	56.9

U.S. TV Households: 76,300,000

For explanation of symbols, See page A

EVE. THU. SEPT. 13, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. FRI. SEPT. 7, 1979

WEEK	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
1	ABC TV TOTAL AUDIENCE (Households (000) & %)					13,660 17.9	FANTASY ISLAND (OP)			23,420 30.7	BREAKING UP-HARD TO DO-2						
	ABC TV AVERAGE AUDIENCE (Households (000) & %)					10,000 13.1	11.5*		14.7*	14,800 19.4	18.2*		18.7*		20.2*		20.6*
	SHARE OF AUDIENCE %					27	25 *		30 *	37	34 *		34 *		38 *		40 *
	AVG. AUD. BY ¼ HR. %					10.9	12.1	14.2	15.2	17.8	18.5	18.7	18.8	20.2	20.2	20.7	20.5
	CBS TV TOTAL AUDIENCE (Households (000) & %)					11,220 14.7	INCREDIBLE HULK (R)(OP)			15,180 19.9	DUKES OF HAZZARD (R)			13,510 17.7	DALLAS (R)		
	CBS TV AVERAGE AUDIENCE (Households (000) & %)					8,620 11.3	10.6*		12.0*	12,060 15.8	15.3*		16.3*	10,760 14.1	14.2*		14.1*
	SHARE OF AUDIENCE %					24	23 *		24 *	29	29 *		30 *	27	27 *		27 *
	AVG. AUD. BY ¼ HR. %					10.3	10.9	11.6	12.3	14.5	16.0	16.1	16.5	13.9	14.5	14.2	13.9
	NBC TV TOTAL AUDIENCE (Households (000) & %)					13,120 17.2	DIFF'RENT STROKES (R)	11,830 15.5	FACTS OF LIFE (OP)	8,470 11.1	ROCKFORD FILES (R)			8,700 11.4	EDDIE CAPRA MYSTERIES (R)		
	NBC TV AVERAGE AUDIENCE (Households (000) & %)					11,450 15.0		10,830 14.2		6,490 8.5				6,180 8.1			
	SHARE OF AUDIENCE %					33		29		16	8.3*		8.8*	15	8.4*		7.9*
	AVG. AUD. BY ¼ HR. %					14.3	15.6	14.2	14.3	8.4	16 * 8.3	8.9	16 * 8.6	8.4	16 * 8.3	7.6	15 * 8.2
2	ABC TV TOTAL AUDIENCE (Households (000) & %)					15,790 20.7	FANTASY ISLAND (OP)			17,780 23.3	ABC FRIDAY NIGHT MOVIE THE BAD NEWS BEARS IN BREAKING TRAINING						
	ABC TV AVERAGE AUDIENCE (Households (000) & %)					11,060 14.5	13.2*		15.8*	11,140 14.6	13.3*		12.9*		15.5*		16.5*
	SHARE OF AUDIENCE %					27	25 *		29 *	26	24 *		23 *		28 *		30 *
	AVG. AUD. BY ¼ HR. %					13.1	13.4	15.6	16.1	13.6	12.9	12.7	13.2	15.1	15.9	16.8	16.1
	CBS TV TOTAL AUDIENCE (Households (000) & %)					14,800 19.4	INCREDIBLE HULK (R)(OP)			19,230 25.2	DUKES OF HAZZARD (R)			16,250 21.3	DALLAS (R)		
	CBS TV AVERAGE AUDIENCE (Households (000) & %)					10,760 14.1	12.5*		15.6*	15,790 20.7	20.2*		21.1*	12,890 16.9	16.9*		16.9*
	SHARE OF AUDIENCE %					26	24 *		29 *	37	37 *		37 *	31	31 *		31 *
	AVG. AUD. BY ¼ HR. %					12.3	12.8	15.1	16.1	19.9	20.5	21.2	21.0	16.8	16.9	17.0	16.8
	NBC TV TOTAL AUDIENCE (Households (000) & %)					15,030 19.7	DIFF'RENT STROKES (R)	12,820 16.8	FACTS OF LIFE (OP)	18,920 24.8	ROCKFORD FILES (R)						
	NBC TV AVERAGE AUDIENCE (Households (000) & %)					12,740 16.7		11,220 14.7		12,130 15.9							
	SHARE OF AUDIENCE %					32		27		29	15.0*		15.9*		16.0*		16.6*
	AVG. AUD. BY ¼ HR. %					15.6	17.7	14.4	15.0	14.7	27 * 15.3	15.7	28 * 16.0	16.0	29 * 16.0	16.3	30 * 16.8
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	42.8	42.5	42.1	42.9	44.9	47.0	48.8	50.8	52.6	53.6	54.4	54.5	53.1	53.0	52.2	51.6
	WK. 2	45.8	47.4	48.0	49.8	51.6	52.9	54.0	55.2	54.9	55.8	56.8	56.8	55.0	55.1	55.2	54.8

U.S. TV Households: 76,300,000

For explanation of symbols, See page A

EVE. FRI. SEPT. 14, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. SAT. SEPT. 8, 1979

WEEK	NETWORK	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
1	ABC TV	TOTAL AUDIENCE (Households (000) & %)	NCAA FOOTBALL GAME ALABAMA VS GEORGIA TECH (4:45-7:53PM)(OP)				15,720 20.6 CAROL BURNETT & COMPANY				14,650 19.2 LOVE BOAT (R)(OP)							
		AVERAGE AUDIENCE (Households (000) & %)		10.6* 26 *		9.6* 23 *	10,830 14.2 29	13.1* 27 *		15.3* 30 *	11,750 15.4 28	14.9* 28 *		15.8* 29 *				
		SHARE OF AUDIENCE %					12.1	14.0	15.0	15.6	14.4	15.5	15.9	15.7				
		AVG. AUD. BY ¼ HR. %	11.1	10.2	9.7	9.3												
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	(1)				9,920 13.0 BAD NEWS BEARS (R)		20,220 26.5 CBS SATURDAY NIGHT MOVIE THE GETAWAY(R)(OP)									
		AVERAGE AUDIENCE (Households (000) & %)					8,320 10.9 23		11,520 15.1 28	11.2* 22 *		14.4* 27 *		15.5* 28 *		16.7* 30 *		17.7* 32 *
		SHARE OF AUDIENCE %					10.6	11.2	10.4	12.0	13.9	14.9	15.2	15.7	16.3	17.0	18.1	17.3
		AVG. AUD. BY ¼ HR. %	9.6															
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					21,210 27.8 US AGAINST THE WORLD III (OP)								30,060 39.4 MISS AMERICA PAGEANT (-OP)			
		AVERAGE AUDIENCE (Households (000) & %)					11,600 15.2 29	14.5* 30 *		14.8* 29 *		15.7* 29 *		15.8* 29 *	19,230 25.2 48	22.9* 41 *		24.3* 44 *
		SHARE OF AUDIENCE %					14.6	14.5	14.7	14.9	16.0	15.5	15.3	16.3	22.5	23.2	24.0	24.6
		AVG. AUD. BY ¼ HR. %																
2	ABC TV	TOTAL AUDIENCE (Households (000) & %)					14,270 18.7 ROPERS		13,430 17.6 DETECTIVE SCHOOL (OP)		27,090 35.5 LOVE BOAT							
		AVERAGE AUDIENCE (Households (000) & %)					11,830 15.5 33		12,510 16.4 33		20,830 27.3 49	24.7* 47 *		27.5* 49 *		28.8* 50 *		28.2* 50 *
		SHARE OF AUDIENCE %					14.1	16.9	16.0	16.8	23.6	25.9	27.1	27.9	28.6	28.9	28.5	27.8
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					8,700 11.4 WORKING STIFFS		8,550 11.2 BAD NEWS BEARS (OP)		14,270 18.7 CBS SATURDAY NIGHT MOVIE THE PARADISE CONNECTION							
		AVERAGE AUDIENCE (Households (000) & %)					7,400 9.7 21		7,250 9.5 19		9,160 12.0 22	10.9* 21 *		11.6* 21 *		12.7* 22 *		12.9* 23 *
		SHARE OF AUDIENCE %					10.2	9.1	9.0	9.9	10.7	11.1	11.2	11.9	13.0	12.5	12.6	13.1
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					16,330 21.4 CHIPS (R)(OP)				14,420 18.9 NBC SATURDAY NIGHT MOVIES THE EIGER SANCTION(R)							
		AVERAGE AUDIENCE (Households (000) & %)					11,750 15.4 32	14.0* 30 *		16.8* 34 *	9,230 12.1 22	11.3* 22 *		12.1* 22 *		12.5* 22 *		12.3* 22 *
		SHARE OF AUDIENCE %					13.6	14.4	16.6	17.1	11.5	11.2	11.8	12.4	12.8	12.2	12.6	12.1
		AVG. AUD. BY ¼ HR. %																
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	42.4	42.5	43.4	45.5	47.0	48.8	49.6	51.9	53.1	54.5	54.7	55.9	55.7	55.6	55.7	55.0
		WK. 2	39.9	41.4	42.4	44.4	46.1	47.4	48.4	50.5	51.6	53.3	55.2	57.2	57.3	57.1	56.7	56.0

U.S. TV Households: 76,300,000

(1) U.S. OPEN TENNIS CHAMP-SA,CBS,(12:00-7:07PM)(S)

For explanation of symbols, See page A.

EVE. SAT. SEPT. 15, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. SUN. SEPT. 9, 1979

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	17,320 22.7	OUT OF THE BLUE			21,590 28.3	MORK & MINDY (R)(OP)	33,650 44.1			EMMY AWARDS (8:30-11:10PM)						
	AVERAGE AUDIENCE (Households (000) & %)	11,520			16.9*	17,320		20,830	25.8*		27.7*		28.4*		28.0*		27.8*
	SHARE OF AUDIENCE %	15.1	13.2*		34 *	22.7		27.3	43 *		43 *		44 *		46 *		50 *
	AVG. AUD. BY ¼ HR. %	32	28 *		41	41		45									
		11.7	14.7	16.3	17.5	20.5	25.0	24.7	26.9	27.6	27.8	28.3	28.4	27.8	28.2	28.5	27.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)		U.S. OPEN TENNIS CHAMP-SU (4:20-8:39PM) (-OP)					16,100 21.1		60 MINUTES (R)(OP) (8:39-9:39PM)(-OP)		9,690 12.7	ALL IN THE FAMILY (R)(-OP) (9:39-10:09PM)	10,680 14.0	ONE DAY AT A TIME (R)(-OP) (10:09-10:39PM)	9,770 12.8	ALICE (10:39-11:09PM) (R)
	AVERAGE AUDIENCE (Households (000) & %)		8.8*		10.4*		10.4*	10,380 13.6	10.7*		15.1*	8,090 10.6		8,770 11.5		8,320 10.9	
	SHARE OF AUDIENCE %		20 *		23 *		20 *	22	18 *		24 *	17		19		19	
	AVG. AUD. BY ¼ HR. %	8.0	9.5	10.1	10.7	10.5	10.4	10.0	10.9	14.4	15.8	11.0	10.4	9.7	11.6	10.2	10.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)		18,620 24.4				23,040 30.2			BIG EVENT THE GHOST OF FLIGHT 401(R)(OP) (8:19-10:19PM)(-OP)					14,950 19.6	PRIME TIME SUNDAY (10:19-11:19PM)	
		(1) (-OP)	DISNEY'S WONDERFUL WORLD THE ABSENT MINDED PROFESSOR, PART 1(R) (7:19-8:19PM)(-OP)														
	AVERAGE AUDIENCE (Households (000) & %)		11,980		14.6*		14,270		18.5*		18.3*		19.7*		9,920		12.7*
	SHARE OF AUDIENCE %		15.7		30 *		18.7		31 *		28 *		30 *		13.0		23 *
	AVG. AUD. BY ¼ HR. %	16.6	31 13.9	14.5	14.7	18.5	30 15.4	18.0	19.0	18.5	18.2	18.9	20.5	20.6	24 15.0	13.2	12.2

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	7,860 10.3	OUT OF THE BLUE	9,540 12.5	NEW KIND OF FAMILY		23,880 31.3	MORK & MINDY (OP)			24,870 32.6	ABC SUNDAY NIGHT MOVIE ANNIE HALL (9:00-10:55PM)(SUS)(OP)					
	AVERAGE AUDIENCE (Households (000) & %)	6,260		8,010			19,380			27.1*	14,730			20.2*		17.5*	16.5*
	SHARE OF AUDIENCE %	8.2		10.5			25.4	23.6*		42 *	19.3	22.6*		31 *		28 *	30 *
	AVG. AUD. BY ¼ HR. %	16		19			41	39 *			31	34 *					
		7.2	9.2	9.2	11.8		21.7	25.5	27.0	27.2	23.5	21.7	20.9	19.6	18.3	16.8	17.0 15.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)	24,800 32.5	60 MINUTES (7:03-8:03PM)(OP)(-OP)				27,320 35.8				TENTH MONTH (OP) (8:03-10:33PM)(-OP)					15,640 20.5	ALL IN THE FAMILY (10:33-11:03PM) (R)
	AVERAGE AUDIENCE (Households (000) & %)	18,460					16,710									13,960	
	SHARE OF AUDIENCE %	24.2	22.1*		25.9*		21.9	18.5*		18.7*		21.8*		24.6*		18.3	
	AVG. AUD. BY ¼ HR. %	45	44 *		47 *		34	31 *		29 *		33 *		37 *		25.4* 40 *	33
		20.9	23.0	25.3	26.6		18.6	18.5	18.5	18.8	20.7	22.8	24.3	25.0	25.4	25.5	18.1 18.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)	16,250 21.3	DISNEY'S WONDERFUL WORLD THE ABSENT MINDED PROFESSOR, PART 2(R)				27,620 36.2				BOB HOPE ON-ROAD TO CHINA						
	AVERAGE AUDIENCE (Households (000) & %)	10,680			14.8*		13,810			18.3*				18.3*		17.6*	18.1*
	SHARE OF AUDIENCE %	14.0	13.2*		27 *		18.1	16.6*		28 *		19.5*		28 *		28 *	33 *
	AVG. AUD. BY ¼ HR. %	26	26 *				29	27 *				29 *					
		12.9	13.5	14.5	15.0		16.0	17.1	18.2	18.5	19.4	19.6	18.3	18.3	18.1	17.2	18.2 18.0

TV HOUSEHOLDS USING TV (See Def. 1)																	
	WK. 1	45.7	47.1	47.9	50.1	53.6	56.5	58.4	61.5	64.4	65.3	65.0	64.1	62.3	59.2	57.3	53.5
	WK. 2	50.0	51.3	53.5	57.1	59.1	61.9	63.9	64.9	65.7	66.6	66.4	65.9	63.9	61.3	57.0	54.3

U.S. TV Households: 76,300,000
(1)NFL FOOTBALL GAME 2-NBC,NBC,(4:13-7:19PM)

For explanation of symbols, See page A

EVE. SUN. SEPT. 16, 1979

SUN. 11:00 P.M. – 12:45 A.M. / MON.–FRI. 11:30 P.M. – 1:45 A.M.

WEEK 1	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
ABC TV	TOTAL AUDIENCE (Households (000) & %)	5,950 7.8															
		ABC WEEKEND REPORT-SUN. (11:10-11:25PM)(OP)															
	AVERAGE AUDIENCE (Households (000) & %)	5,420 7.1															
	SHARE OF AUDIENCE %	17															
	AVG. AUD. BY ¼ HR. %	7.4		6.9													
CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,110 6.7								6,940 9.1							
		CBS SUNDAY NEWS-BRADLEY (11:09-11:24PM)(OP)								LATE MOVIE I >(→OP)					(OP)		
	AVERAGE AUDIENCE (Households (000) & %)	4,810 6.3								4,430 5.8			5.5*				
	SHARE OF AUDIENCE %	14								22			20 *				
	AVG. AUD. BY ¼ HR. %	6.4		6.3						6.8		6.0	5.3				
NBC TV	TOTAL AUDIENCE (Households (000) & %)				3,820 5.0				9,000 11.8						2,820 3.7		
		PRIME TIME SUNDAY (10:19-11:19PM)			NBC LATE NIGHT MOVIE (11:49-1:45AM)(→OP)				TONIGHT SHOW >(S)(OP)(→OP)						TOMORROW SHOW (M-TH)>(OP)(→OP)		
	AVERAGE AUDIENCE (Households (000) & %)				1,830 2.4				4,960 6.5						1,910 2.5		
	SHARE OF AUDIENCE %				13			3.1*	24						20		
	AVG. AUD. BY ¼ HR. %	12.5		11.3	3.6		3.2	3.0	8.2						3.4		

WEEK 2	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
ABC TV	TOTAL AUDIENCE (Households (000) & %)	4,430 5.8															
		ABC WEEKEND REPORT-SUN.															
	AVERAGE AUDIENCE (Households (000) & %)	4,350 5.7															
	SHARE OF AUDIENCE %	13															
	AVG. AUD. BY ¼ HR. %	5.7															
CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,950 7.8							7,320 9.6				4,650 6.1				
		CBS SUNDAY NEWS-BRADLEY (11:03-11:18PM)(OP)							LATE MOVIE I >(S)(OP)(→OP)				LATE MOVIE II >(OP)(→OP)				
	AVERAGE AUDIENCE (Households (000) & %)	5,720 7.5							5,190 6.8				3,590 4.7				
	SHARE OF AUDIENCE %	17							25				29				
	AVG. AUD. BY ¼ HR.	7.6		7.3					8.0				5.6				
NBC TV	TOTAL AUDIENCE (Households (000) & %)				4,880 6.4				10,070 13.2						2,670 3.5		
					NBC LATE NIGHT MOVIE (11:30-1:32AM)(→OP)				TONIGHT SHOW						TOMORROW SHOW (M-TH)>(OP)(→OP)		
	AVERAGE AUDIENCE (Households (000) & %)				1,910 2.5				5,800 7.6						1,910 2.5		
	SHARE OF AUDIENCE %				13	3.2* 11 *		2.6* 12 *	27	8.8* 27 *		7.4* 28 *		5.0* 26 *	19	2.8* 20 *	
	AVG. AUD. BY ¼ HR. %				3.6	2.8	2.7	2.5	9.2	8.4	7.7	7.0	6.3	4.9	3.1	2.5	2.2

TV HOUSEHOLDS USING TV (See Def. 1)																	
	WK. 1	49.5	41.8	34.7	27.9	23.7	20.9	18.1	36.6	32.3	28.2	25.4	22.3	19.1	16.1	13.8	12.1
	WK. 2	46.0	39.9	30.5	25.7	22.2	19.6	17.7	34.7	31.1	27.7	25.1	22.1	19.1	16.4	14.3	12.4

U.S. TV Households: 76,300,000

For explanation of symbols, See page A

SUN. 11:00 P.M. – 12:45 A.M. / MON.–FRI. 11:30 P.M. – 1:45 A.M.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.–FRI. SEPT.3–7, 1979

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			3,510 4.6				4,430 5.8									
		GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) (TU-F)(OP)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) (TU-F)(OP)											
	AVERAGE AUDIENCE (Households (000) & %)			2,670 3.5				3,740 4.9									
	SHARE OF AUDIENCE %			23				28									
	AVG. AUD. BY ¼ HR. %			3.3	3.7			4.8	5.0								
CBS TV	TOTAL AUDIENCE (Households (000) & %)		2,520 3.3			3,200 4.2								3,590 4.7		3,200 4.2	
			MORNING MON-FRI (CO-OP) (PARTICIPATING)				CAPTAIN KANGAROO							ALL IN THE FAMILY M-F (MTUWF)(S)(OP)		WHEW (10:30-10:54AM) (MTUWF)(S)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)		1,600 2.1		2.1*	1,910 2.5	2.4*		2.7*					2,820 3.7		2,750 3.6	
	SHARE OF AUDIENCE %		15		15 *	14	14 *		15 *					19		18	
	AVG. AUD. BY ¼ HR. %		1.9	2.1	2.2	2.2	2.5	2.7	2.7					3.5	4.0	3.5	3.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)			3,360 4.4				4,580 6.0						2,900 3.8		3,970 5.2	
		TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								CARD SHARKS (TU-F)(OP)		HOLLYWOOD SQUARES (SUS)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)			2,590 3.4				3,660 4.8						2,440 3.2		3,200 4.2	
	SHARE OF AUDIENCE %			24				26						18		21	
	AVG. AUD. BY ¼ HR. %			3.2	3.6			4.8	4.8					3.2	3.3	4.1	4.4

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			3,820 5.0				4,120 5.4									
		GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
	AVERAGE AUDIENCE (Households (000) & %)			2,900 3.8				3,360 4.4									
	SHARE OF AUDIENCE %			24				26									
	AVG. AUD. BY ¼ HR. %			3.7	4.0			4.4	4.5								
CBS TV	TOTAL AUDIENCE (Households (000) & %)		3,130 4.1			3,660 4.8								3,280 4.3		2,900 3.8	
			MORNING MON-FRI (CO-OP) (PARTICIPATING)				CAPTAIN KANGAROO							ALL IN THE FAMILY M-F		WHEW (10:30-10:54AM) (OP)	
	AVERAGE AUDIENCE (Households (000) & %)		1,910 2.5		2.5*	2,140 2.8	2.6*		3.1*					2,750 3.6		2,520 3.3	
	SHARE OF AUDIENCE %		17		16 *	16	15 *		18 *					21		19	
	AVG. AUD. BY ¼ HR. %		2.4	2.5	2.6	2.3	2.8	3.0	3.1					3.4	3.7	3.3	3.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)			3,510 4.6				5,040 6.6						2,980 3.9		3,430 4.5	
		TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								CARD SHARKS		HOLLYWOOD SQUARES (SUS)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)			2,750 3.6				4,120 5.4						2,440 3.2		2,900 3.8	
	SHARE OF AUDIENCE %			23				32						19		22	
	AVG. AUD. BY ¼ HR. %			3.5	3.7			5.4	5.4					3.3	3.1	3.8	3.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	7.0	9.0	10.9	12.6	14.5	16.1	17.0	17.5	17.7	18.2	18.8	19.8	19.6	20.3	20.2	20.7
WK. 2	7.6	10.0	12 1	13.8	15.3	16.6	16.2	16.1	16.8	17.4	17.6	17.8	17.0	17.2	16.8	17.2

U.S. TV Households: 76,300,000

For explanation of symbols, See page A

DAY MON.–FRI. SEPT.10–14, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. SEPT.3-7, 1979

WEEK 1	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	4,730 6.2	LAVERNE & SHIRLEY M-F (TU-F)(OP)	5,800 7.6	FAMILY FEUD (TU-F)(OP)	3,660 4.8	$20,000 PYRAMID (TU-F)(OP)	5,260 6.9	RYAN'S HOPE (TU-F)(OP)	8,620 11.3	ALL MY CHILDREN (TU-F)(OP)(SUS)(OP)			8,390 11.0	ONE LIFE TO LIVE (TU-F)(OP)		
	AVERAGE AUDIENCE (Households (000) & %)	3,890 5.1		4,880 6.4		3,130 4.1		4,430 5.8		6,330 8.3	7.7*		8.8*	6,260 8.2	8.1*		8.2*
	SHARE OF AUDIENCE %	28		31		18		24		31	30 *		32 *	30	30 *		30 *
	AVG. AUD. BY ¼ HR. %	4.8	5.4	6.2	6.7	3.9	4.2	5.7	6.0	7.3	8.1	8.8	8.8	8.2	8.1	8.2	8.2
CBS TV	TOTAL AUDIENCE (Households (000) & %)	4,650 6.1	PRICE IS RIGHT 1 (TU-F)(OP)	5,720 7.5	PRICE IS RIGHT 2 (TU-F)(OP)			6,180 8.1	SEARCH FOR TOMORROW	7,170 9.4	YOUNG AND THE RESTLESS	7,400 9.7	AS THE WORLD TURNS (TU-F)(S)(OP)			7,940 10.4	GUIDING LIGHT (TU-F)(S)(OP)
	AVERAGE AUDIENCE (Households (000) & %)	4,040 5.3		4,880 6.4				5,490 7.2		6,410 8.4		5,490 7.2	6.9*		7.6*	6,100 8.0	7.8*
	SHARE OF AUDIENCE %	29		32				28		32		26	25 *		28 *	29	29 *
	AVG. AUD. BY ¼ HR. %	4.9	5.6	6.1	6.7			7.2	7.1	8.3	8.5	6.8	7.0	7.6	7.6	7.8	7.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)	3,820 5.0	HIGH ROLLERS	4,270 5.6	WHEEL OF FORTUNE (SUS)(OP)	2,820 3.7	MINDREADERS	4,120 5.4	PASSWORD PLUS (SUS)(OP)	7,320 9.6	DAYS OF OUR LIVES			5,260 6.9	DOCTORS	7,020 9.2	ANOTHER WORLD
	AVERAGE AUDIENCE (Households (000) & %)	3,200 4.2		3,590 4.7		2,290 3.0		3,360 4.4		5,190 6.8	6.3*		7.3*	4,580 6.0		4,730 6.2	6.0*
	SHARE OF AUDIENCE %	20		21		12		17		24	23 *		25 *	21		21	21 *
	AVG. AUD. BY ¼ HR. %	4.3	4.2	4.6	4.8	2.9	3.1	4.3	4.5	6.1	6.5	7.2	7.3	6.1	5.9	6.0	6.1

WEEK 2	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	4,040 5.3	LAVERNE & SHIRLEY M-F	5,340 7.0	FAMILY FEUD	3,890 5.1	$20,000 PYRAMID	5,420 7.1	RYAN'S HOPE	8,770 11.5	ALL MY CHILDREN (SUS)(OP)			8,470 11.1	ONE LIFE TO LIVE		
	AVERAGE AUDIENCE (Households (000) & %)	3,360 4.4		4,500 5.9		3,280 4.3		4,650 6.1		6,710 8.8	8.4*		9.2*	6,490 8.5	8.3*		8.7*
	SHARE OF AUDIENCE %	26		31		20		26		33	33 *		34 *	32	32 *		32 *
	AVG. AUD. BY ¼ HR. %	4.2	4.5	5.5	6.2	4.1	4.4	5.8	6.4	8.1	8.8	9.3	9.2	8.3	8.2	8.5	8.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)	4,430 5.8	PRICE IS RIGHT 1	4,880 6.4	PRICE IS RIGHT 2			6,330 8.3	SEARCH FOR TOMORROW	6,940 9.1	YOUNG AND THE RESTLESS	7,480 9.8	AS THE WORLD TURNS			7,860 10.3	GUIDING LIGHT
	AVERAGE AUDIENCE (Households (000) & %)	3,740 4.9		4,120 5.4				5,650 7.4		6,100 8.0		5,570 7.3	7.1*		7.6*	6,180 8.1	7.8*
	SHARE OF AUDIENCE %	29		29				31		34		28	27 *		29 *	29	29 *
	AVG. AUD. BY ¼ HR. %	4.6	5.1	5.1	5.8			7.3	7.5	7.8	8.3	7.0	7.2	7.6	7.7	7.7	7.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)	3,740 4.9	HIGH ROLLERS	4,270 5.6	WHEEL OF FORTUNE (SUS)(OP)	2,590 3.4	MINDREADERS	3,660 4.8	PASSWORD PLUS (SUS)(OP)	6,490 8.5	DAYS OF OUR LIVES			4,880 6.4	DOCTORS	7,020 9.2	ANOTHER WORLD
	AVERAGE AUDIENCE (Households (000) & %)	3,200 4.2		3,590 4.7		2,210 2.9		2,980 3.9		4,960 6.5	6.3*		6.6*	4,350 5.7		4,730 6.2	6.0*
	SHARE OF AUDIENCE %	25		25		14		16		25	24 *		25 *	22		22	22 *
	AVG. AUD. BY ¼ HR. %	4.2	4.3	4.8	4.7	2.8	3.0	3.8	4.1	6.0	6.6	6.7	6.5	5.8	5.7	5.9	6.1

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	20.7	21.6	22.5	23.8	25.6	26.4	26.4	26.8	27.1	27.9	28.3	28.9	28.3	28.5	28.5	28.8
WK. 2	17.0	17.8	18.7	20.5	21.7	22.9	23.7	24.7	25.0	26.1	26.3	26.8	26.1	26.5	26.8	27.6

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. SEPT.10-14, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. SEPT.3-7, 1979

WEEK 1	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	9,160 12.0	GENERAL HOSPITAL (TU-F)(OP)			4,650 6.1	EDGE OF NIGHT (TU-F)>(OP) (SUS)(OP)									9,160 12.0 ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	6,870 9.0	8.9*		9.1*	3,970 5.2										7,710 10.1	
	SHARE OF AUDIENCE %	31	31 *		32 *	18										23	
	AVG. AUD. BY ¼ HR. %	8.7	9.1	9.2	9.0	5.4	4.9									10.0	10.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)		GUIDING LIGHT (TU-F)(S)(OP)	7,170 9.4 M*A*S*H M-F (TU-F)(S)(OP)		3,130 4.1	LOVE OF LIFE (W-F)>(S)(OP) (SUS)(OP)				(S)(OP)					10,830 14.2 CBS EVENING NEWS-CRONKITE	
	AVERAGE AUDIENCE (Households (000) & %)		8.2*	6,030 7.9		2,520 3.3										9,310 12.2	
	SHARE OF AUDIENCE %		29 *	27		12										27	
	AVG. AUD. BY ¼ HR. %	8.1	8.3	7.8	8.0	3.3	3.3									12.0	12.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)		ANOTHER WORLD				(SUS)(OP)									8,470 11.1 NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)		6.2*		6.3*											7,320 9.6	
	SHARE OF AUDIENCE %		21 *		21 *											21	
	AVG. AUD. BY ¼ HR. %	6.3	6.1	6.5	6.0											9.5	9.6

WEEK 2	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	8,770 11.5	GENERAL HOSPITAL			4,650 6.1	EDGE OF NIGHT									10,610 13.9 ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	6,940 9.1	9.0*		9.3*	4,040 5.3										8,930 11.7	
	SHARE OF AUDIENCE %	32	32 *		32 *	18										25	
	AVG. AUD. BY ¼ HR. %	8.8	9.1	9.3	9.3	5.4	5.2									11.6	11.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)		GUIDING LIGHT	6,870 9.0 M*A*S*H M-F		3,050 4.0	LOVE OF LIFE									11,290 14.8 CBS EVENING NEWS-CRONKITE	
	AVERAGE AUDIENCE (Households (000) & %)		8.4*	5,800 7.6		2,670 3.5										9,840 12.9	
	SHARE OF AUDIENCE %		30 *	26		12										28	
	AVG. AUD. BY ¼ HR. %	8.3	8.5	7.4	7.9	3.4	3.5									12.8	13.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)		ANOTHER WORLD													8,700 11.4 NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)		6.2*		6.4*											7,630 10.0	
	SHARE OF AUDIENCE %		22 *		22 *											22	
	AVG. AUD. BY ¼ HR. %	6.2	6.2	6.4	6.5											9.8	10.3

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	29.0	29.7	29.8	30.2	29.6	30.3	30.6	32.0	33.1	35.0	36.6	38.9	41.4	42.8	43.9	45.1
WK. 2	27.9	29.1	29.2	30.1	28.9	30.3	31.2	32.7	33.9	35.7	36.7	39.0	42.6	44.7	45.7	46.2

U.S. TV Households: 76,300,000

For explanation of symbols, See page A

DAY MON.-FRI. SEPT.10-14, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. SEPT.8, 1979

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					3,280 4.3 FANGFACE (OP)		3,970 5.2 SCOOBY'S ALL STARS I (OP)		5,490 7.2 SCOOBY'S ALL STARS II		6,100 8.0 SCOOBY'S ALL STARS III (OP)		5,340 7.0 CHALLENGE-SUPERFRIENDS 1		7,400 9.7 CHALLENGE-SUPERFRIENDS 2	
AVERAGE AUDIENCE (Households (000) & %)					2,370 3.1		3,200 4.2		4,430 5.8		4,960 6.5		4,200 5.5		5,720 7.5	
SHARE OF AUDIENCE %					27		27		27		28		26		33	
AVG. AUD. BY ¼ HR. %					2.6	3.5	3.7	4.6	5.7	5.9	6.3	6.7	5.3	5.7	7.4	7.5
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					3,200 4.2 MIGHTY MOUSE-HECKL-JECKL1 (OP)		4,500 5.9 MIGHTY MOUSE-HECKL-JECKL2 (OP)		6,100 8.0 BUGS BUNNY/ROAD RUNNER 1 (OP)		8,010 10.5 BUGS BUNNY/ROAD RUNNER 2 (OP)		8,240 10.8 BUGS BUNNY/ROAD RUNNER 3 (OP)		7,630 10.0 ALL NEW POPEYE HOUR 1 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,370 3.1		3,890 5.1		4,880 6.4		6,790 8.9		7,170 9.4		6,410 8.4	
SHARE OF AUDIENCE %					27		30		30		38		39		34	
AVG. AUD. BY ¼ HR. %					2.7	3.5	4.9	5.3	6.1	6.7	8.7	9.1	9.4	9.4	8.4	8.4
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			BAY CITY ROLLERS (SUS)		2,440 3.2 DAFFY DUCK SHOW I		3,820 5.0 DAFFY DUCK SHOW II (OP)		5,420 7.1 NEW FRED AND BARNEY SHOW		4,500 5.9 JETSONS (OP)		5,040 6.6 GLOBETROTTERS/DYNOMUTT I (OP)		4,650 6.1 GLOBETROTTERS/DYNOMUTT II (OP)	
AVERAGE AUDIENCE (Households (000) & %)					1,750 2.3		3,050 4.0		4,200 5.5		3,660 4.8		4,120 5.4		3,970 5.2	
SHARE OF AUDIENCE %					21		25		29		22		23		21	
AVG. AUD. BY ¼ HR. %					1.7	2.8	3.8	4.3	5.2	5.7	4.6	5.0	5.4	5.4	5.2	5.2
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					5,420 7.1 BEST OF SUPERFRIENDS (5)(OP)				7,780 10.2 PLASTICMAN PREVIEW HOUR				8,470 11.1 OUT OF THE BLUE SPECIAL			
AVERAGE AUDIENCE (Households (000) & %)					3,280 4.3	3.6*		5.0*	5.490 7.2	6.7*		7.7*	5,650 7.4	7.2*		7.7*
SHARE OF AUDIENCE %					27	27 *		26 *	31	30 *		31 *	29	28 *		30 *
AVG. AUD. BY ¼ HR. %					3.2	4.1	4.9	5.1	6.5	6.8	7.1	8.2	7.1	7.3	7.4	8.0
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					3,660 4.8 MIGHTY MOUSE-HECKL-JECKL1 (OP)		5,490 7.2 MIGHTY MOUSE-HECKL-JECKL2 (OP)		6,870 9.0 BUGS BUNNY/ROAD RUNNER 1 (OP)		7,710 10.1 BUGS BUNNY/ROAD RUNNER 2 (OP)		9,080 11.9 BUGS BUNNY/ROAD RUNNER 3 (OP)		7,940 10.4 ALL NEW POPEYE HOUR 1 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					3,050 4.0		4,350 5.7		5,650 7.4		6,870 9.0		7,480 9.8		6,710 8.8	
SHARE OF AUDIENCE %					28		28		32		36		38		35	
AVG. AUD. BY ¼ HR. %					3.7	4.3	5.4	6.0	7.0	7.7	8.8	9.2	10.0	9.7	9.0	8.6
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			BAY CITY ROLLERS (SUS)		2,590 3.4 DAFFY DUCK SHOW I		5,260 6.9 DAFFY DUCK SHOW II (OP)		5,040 6.6 NEW FRED AND BARNEY SHOW		4,960 6.5 JETSONS (OP)		5,190 6.8 GLOBETROTTERS/DYNOMUTT I (OP)		4,960 6.5 GLOBETROTTERS/DYNOMUTT II (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,060 2.7		4,120 5.4		4,350 5.7		4,120 5.4		4,430 5.8		4,120 5.4	
SHARE OF AUDIENCE %					21		28		26		22		22		21	
AVG. AUD. BY ¼ HR. %					2.1	3.3	5.0	5.8	5.6	5.8	5.3	5.5	5.8	5.8	5.6	5.3
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	3.7	4.4	5.7	8.2	10.2	12.9	15.7	18.4	20.8	21.8	22.8	23.9	24.2	24.4	24.6	24.7
WK. 2	4.1	5.8	7.4	9.2	12.8	16.0	19.6	21.8	23.0	23.9	24.1	25.7	25.9	25.7	25.3	25.4

U.S. TV Households: 76,300,000

For explanation of symbols, See page A

DAY SAT. SEPT.15, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. SEPT.8, 1979

WEEK 1	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	7,170 9.4		4,880 6.4		4,880 6.4		6,030 7.9						6,490 8.5			
		CHALLENGE-SUPERFRIENDS 3 (OP)		BEST-KIDS ARE PEOPLE TOO		ABC WEEKEND SPECIALS HEEP NO MORE, MY LADY		AMERICAN BANDSTAND '79						SOCCER BOWL '79 TAMPA BAY VS VANCOUVER (2:00-4:23PM)			
	AVERAGE AUDIENCE (Households (000) & %)	6,030 7.9		3,970 5.2		4,200 5.5		3,430 4.5	4.2*		4.7*			2,440 3.2	3.4*		2.9*
	SHARE OF AUDIENCE %	33		21		21		16	15 *		17 *			12	14 *		11 *
	AVG. AUD. BY ¼ HR. %	7.8	8.0	5.3	5.1	5.3	5.8	4.3	4.2	4.4	5.0			3.7	3.1	2.9	2.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)	7,550 9.9		6,100 8.0		20,070 26.3											
		ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		U.S. OPEN TENNIS CHAMP-SA (12:00-7:07PM)											
	AVERAGE AUDIENCE (Households (000) & %)	6,640 8.7		5,340 7.0		4,270 5.6	4.5*		5.3*		5.9*		6.1*		5.6*		5.2*
	SHARE OF AUDIENCE %	36		29		19	18 *		21 *		23 *		24 *		21 *		19 *
	AVG. AUD. BY ¼ HR. %	8.9	8.5	7.1	6.8	4.6	4.4	5.2	5.3	5.8	6.0	6.1	6.2	5.7	5.5	5.4	5.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,350 5.7		5,880 7.7		5,340 7.0		6,260 8.2						11,220 14.7			
		FLASH GORDON (OP)		GODZILLA (OP)		JONNY QUEST		HONG KONG PHOOEY						NBC MAJOR LEAGUE BASEBALL BALTIMORE VS BOSTON & LOS ANGELES VS CINCINNATI (2:12-5:00PM)(OP)			
	AVERAGE AUDIENCE (Households (000) & %)	3,280 4.3		4,730 6.2		4,730 6.2		5,340 7.0						5,420 7.1			7.0*
	SHARE OF AUDIENCE %	17		26		26		28						25			27 *
	AVG. AUD. BY ¼ HR. %	4.4	4.2	5.7	6.7	6.0	6.3	6.8	7.2					6.2	6.7	7.1	7.0

WEEK 2	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	5,490 7.2				3,970 5.2		5,260 6.9				10,220 13.4					
		KIDS ARE PEOPLE-HOUR SPEC (5)(OP)				ABC WEEKEND SPECIALS THE BIG HEX OF LITTLE LULU		AMERICAN BANDSTAND '79				ABC WIDE WORLD-SPORTS SAT					
	AVERAGE AUDIENCE (Households (000) & %)	3,360 4.4	4.6*		4.2*	3,430 4.5		3,280 4.3	3.9*		4.8*	4,580 6.0	5.2*		6.4*		6.4*
	SHARE OF AUDIENCE %	18	19 *		17 *	19		18	17 *		19 *	23	21 *		25 *		23 *
	AVG. AUD. BY ¼ HR. %	4.9	4.3	4.4	4.0	4.3	4.7	3.4	4.3	4.6	4.9	5.0	5.3	6.2	6.5	6.2	6.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)	7,780 10.2		7,020 9.2		4,730 6.2		4,500 5.9		5,340 7.0		3,740 4.9					
		ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		JASON OF STAR COMMAND (OP)		TARZAN AND SUPER SEVEN 1 (OP)		TARZAN AND SUPER SEVEN 2 (OP)		30 MINUTES					
	AVERAGE AUDIENCE (Households (000) & %)	6,560 8.6		5,880 7.7		3,820 5.0		3,740 4.9		4,500 5.9		2,900 3.8					
	SHARE OF AUDIENCE %	35		32		22		21		24		16					
	AVG. AUD. BY ¼ HR. %	9.0	8.3	7.9	7.5	5.2	4.9	4.8	4.9	5.8	5.9	4.0	3.5				
NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,490 7.2		5,420 7.1		4,880 6.4		3,890 5.1									
		FLASH GORDON (OP)		GODZILLA (OP)		JONNY QUEST		HONG KONG PHOOEY									
	AVERAGE AUDIENCE (Households (000) & %)	4,430 5.8		4,350 5.7		3,820 5.0		3,200 4.2									
	SHARE OF AUDIENCE %	24		24		22		19									
	AVG. AUD. BY ¼ HR. %	5.5	6.1	5.5	6.0	5.0	5.1	4.3	4.0								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	24.5	24.0	24.1	24.4	24.1	24.9	25.1	26.0	25.1	25.6	25.7	25.7	25.8	27.2	28.0	27.5
WK. 2	24.4	24.2	24.0	23.8	22.9	22.6	22.6	23.1	24.4	25.2	23.6	24.2	24.4	24.8	25.8	26.8

U.S. TV Households: 76,300,000

For explanation of symbols, See page A

DAY SAT. SEPT.15, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. SEPT.8, 1979

WEEK 1	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			SOCCER BOWL '79 TAMPA BAY VS VANCOUVER (2:00-4:23PM)(SUS)(OP)				4,810 6.3 NCAA FOOTBALL PRE GAME	16,940 22.2	NCAA FOOTBALL GAME ALABAMA VS GEORGIA TECH (4:45-7:53PM)							
	AVERAGE AUDIENCE (Households (000) & %)							4,500 5.9	7,480 9.8								
	SHARE OF AUDIENCE %		3.1* 12 *		3.2* 11 *		3.7* 12 *	19	27		9.2* 30 *		10.0* 31 *		9.8* 28 *		10.6* 28 *
	AVG. AUD. BY ¼ HR. %	3.1	3.0	3.1	3.4	3.8	3.6	5.9	7.2	9.0	9.3	9.6	10.4	9.6	10.0	10.4	10.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)									U.S. OPEN TENNIS CHAMP-SA (12:00-7:07PM)							
	AVERAGE AUDIENCE (Households (000) & %)		5.3* 19 *		5.4* 18 *		5.4* 17 *		5.0* 16 *		4.3* 14 *		5.1* 15 *		6.4* 18 *		7.4* 18 *
	SHARE OF AUDIENCE %		5.5	5.5	5.4	5.3	5.5	5.7	4.3	4.4	4.3	4.7	5.4	6.5	6.2	7.1	7.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)									5,570 7.3						7,780 10.2	
				NBC MAJOR LEAGUE BASEBALL BALTIMORE VS BOSTON & LOS ANGELES VS CINCINNATI (2:12-5:00PM)						SPORTSWORLD						NBC NIGHTLY NEWS-SAT.	
	AVERAGE AUDIENCE (Households (000) & %)									3,510 4.6						6,490 8.5	
	SHARE OF AUDIENCE %		7.1* 26 *		7.5* 26 *		7.8* 26 *		6.2* 20 *	14	4.3* 14 *		5.0* 15 *			21	
	AVG. AUD. BY ¼ HR. %	6.9	7.3	7.6	7.5	7.8	7.7	6.8	5.6	4.2	4.3	5.0	5.1			8.2	8.7

WEEK 2	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	17,700 23.2												6,490 8.5			
							NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES (3:13-6:10PM)(OP)(-OP)								NCAA FOOTBALL POST GAME (6:10-6:30PM)		
	AVERAGE AUDIENCE (Households (000) & %)	7,860 10.3												5,420 7.1			
	SHARE OF AUDIENCE %	33			10.0* 34 *		10.2* 33 *		9.5* 31 *		11.3* 35 *		11.3* 33 *	20			
	AVG. AUD. BY ¼ HR. %	7.8	8.8	10.0	10.0	10.4	10.0	8.9	10.0	10.9	11.8	11.5	11.2	7.3	7.0		
CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,820 5.0				7,630 10.0								8,470 11.1	
					PROJECT S.O.S.					CBS SPORTS SPECTACULAR						CBS SAT. NEWS-SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)			2,900 3.8				4,120 5.4								7,170 9.4	
	SHARE OF AUDIENCE %			13	3.6* 12 *		4.0* 13 *	16	4.4* 14 *		5.6* 17 *		6.1* 18 *			24	
	AVG. AUD. BY ¼ HR. %			3.3	3.9	4.0	3.9	4.2	4.6	5.5	5.8	6.2	5.9			9.1	9.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,120 5.4				10,910 14.3											4,270 5.6 (1)
			SPORTSWORLD				NBC MAJOR LEAGUE BASEBALL CINCINNATI VS LOS ANGELES & HOUSTON VS SAN FRANCISCO (4:13-6:49PM)(OP)(-OP)										
	AVERAGE AUDIENCE (Households (000) & %)	2,370 3.1				4,500 5.9											4,270 5.6
	SHARE OF AUDIENCE %	11	2.9* 11 *		3.4* 12 *	18			5.7* 18 *		5.2* 16 *		5.5* 16 *		6.5* 19 *		15
	AVG. AUD. BY ¼ HR. %	2.9	2.8	3.3	3.5	5.0	5.2	5.9	5.6	5.3	5.0	5.3	5.7	5.9	7.1	8.2	5.6

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	28.1	28.6	28.8	29.5	30.8	31.1	31.2	31.5	31.3	32.0	32.3	34.2	35.5	37.3	39.6	41.6
WK. 2	27.2	28.3	29.3	30.0	30.8	31.8	31.5	32.1	32.7	34.0	35.2	36.3	36.2	37.7	39.7	38.9

U.S. TV Households: 76,300,000
(1)NBC NIGHTLY NEWS-SAT.,NBC,(6:49-7:00PM)

For explanation of symbols, See page A.

DAY SAT. SEPT.15, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. SEPT.9, 1979

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)														KIDS ARE PEOPLE TOO I (SUS)		2,290 3.0 KIDS ARE PEOPLE TOO II
	AVERAGE AUDIENCE (Households (000) & %)																1,910
	SHARE OF AUDIENCE %																2.5
	AVG. AUD. BY ¼ HR. %																13 2.5 2.6
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)									3,430 4.5	SUNDAY MORNING						FOR OUR TIMES (SUS)
	AVERAGE AUDIENCE (Households (000) & %)									1,750							
	SHARE OF AUDIENCE %									2.3		2.3*		2.3*		2.4*	
	AVG. AUD. BY ¼ HR. %									15 2.3		16 * 2.3	2.2	15 * 2.4	2.4	14 * 2.4	
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)														KIDS ARE PEOPLE TOO I (SUS)		3,280 4.3 KIDS ARE PEOPLE TOO II
	AVERAGE AUDIENCE (Households (000) & %)																2,670
	SHARE OF AUDIENCE %																3.5
	AVG. AUD. BY ¼ HR. %																17 3.5 3.5
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					1,070 1.4 THREE ROBONIC STOOGES (OP)		1,370 1.8 SKATEBIRDS (OP)		3,130 4.1	SUNDAY MORNING						FOR OUR TIMES (SUS)
	AVERAGE AUDIENCE (Households (000) & %)					840		1,140		1,830							
	SHARE OF AUDIENCE %					1.1		1.5		2.4		2.0*		2.6*		2.7*	
	AVG. AUD. BY ¼ HR. %					16 1.1	1.1	15 1.4	1.7	14 1.9		14 * 2.0	2.4	15 * 2.8	2.8	14 * 2.6	
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	2.6	3.1	4.0	5.1	7.2	8.4	10.2	12.7	14.2	15.7	16.9	17.7	19.4	19.7	20.2	20.0
WK. 2	2.7	3.1	4.0	5.1	6.8	9.0	10.6	12.6	15.3	16.9	17.9	18.9	19.4	20.3	20.7	20.7

U.S. TV Households: 76,300,000

For explanation of symbols, See page A

DAY SUN. SEPT.16, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. SEPT.9, 1979

WEEK 1	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,290 3.0 KIDS ARE PEOPLE TOO !!! (OP)		1,450 1.9 ANIMALS, ANIMALS, ANIMALS (OP)		2,440 3.2 ISSUES AND ANSWERS		1,680 2.2 COLLEGE FOOTBALL '79		DIRECTIONS (SUS)				7,250 9.5 MAJOR LEAGUE BASEBALL LOS ANGELES VS CINCINNATI & SAN FRANCISCO VS HOUSTON (2:00-5:07PM)			
	AVERAGE AUDIENCE (Households (000) & %)	1,980 2.6		1,140 1.5		1,680 2.2		1,140 1.5						2,750 3.6	2.6*		3.6*
	SHARE OF AUDIENCE %	13		7		9		6						11	8 *		11 *
	AVG. AUD. BY ¼ HR. %	2.4	2.7	1.5	1.6	2.0	2.3	1.6	1.5					2.4	2.8	3.6	3.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)			2,980 3.9 FACE THE NATION				6,100 8.0 CBS NFL FOOTBALL PRE GAME		18,540 24.3 CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (1:00-7:20PM)							
	AVERAGE AUDIENCE (Households (000) & %)			2,590 3.4				5,190 6.8		8,770 11.5	9.1*		10.7*		11.7*		11.6*
	SHARE OF AUDIENCE %			15				30		36	33 *		35 *		36 *		35 *
	AVG. AUD. BY ¼ HR. %			3.1	3.7			6.5	7.0	8.8	9.3	10.3	11.1	12.0	11.3	11.8	11.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)					2,290 3.0 MEET THE PRESS		3,430 4.5 NFL '79-NBC		16,710 21.9 NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES (1:00-4:13PM)							
	AVERAGE AUDIENCE (Households (000) & %)					1,600 2.1		2,670 3.5		7,550 9.9	8.9*		11.0*		11.2*		10.0*
	SHARE OF AUDIENCE %					11		15		31	33 *		36 *		34 *		31 *
	AVG. AUD. BY ¼ HR. %					2.2	2.1	3.2	3.8	8.1	9.7	10.8	11.1	11.4	11.1	9.9	10.1

WEEK 2	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,980 3.9 KIDS ARE PEOPLE TOO !!! (OP)		1,680 2.2 ANIMALS, ANIMALS, ANIMALS (OP)		2,370 3.1 ISSUES AND ANSWERS		2,820 3.7 COLLEGE FOOTBALL '79		DIRECTIONS (SUS)							
	AVERAGE AUDIENCE (Households (000) & %)	2,370 3.1		1,450 1.9		1,980 2.6		2,520 3.3									
	SHARE OF AUDIENCE %	15		9		12		13									
	AVG. AUD. BY ¼ HR. %	3.1	3.2	1.7	2.1	2.7	2.4	3.3	3.3								
CBS TV	TOTAL AUDIENCE (Households (000) & %)			2,820 3.7 FACE THE NATION				5,720 7.5 CBS NFL FOOTBALL PRE GAME		18,620 24.4 CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (1:00-7:03PM)							
	AVERAGE AUDIENCE (Households (000) & %)			2,290 3.0				4,500 5.9		9,690 12.7	10.4*		12.1*		13.3*		13.3*
	SHARE OF AUDIENCE %			13				25		38	38 *		39 *		40 *		37 *
	AVG. AUD. BY ¼ HR. %			3.1	2.9			5.3	6.5	9.4	11.5	11.5	12.7	13.7	12.9	13.1	13.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)					3,050 4.0 MEET THE PRESS						4,580 6.0 NFL '79-NBC		21,140 27.7 NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES (1:00-7:14PM)			
	AVERAGE AUDIENCE (Households (000) & %)					2,590 3.4						3,590 4.7		10,760 14.1	12.2*		14.5*
	SHARE OF AUDIENCE %					17						15		39	37 *		41 *
	AVG. AUD. BY ¼ HR. %					3.1	3.8					4.3	5.2	11.4	12.9	14.4	14.7

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	20.2	20.7	20.4	21.1	22.1	23.5	24.1	25.7	27.5	29.6	31.1	32.6	33.7	33.9	34.5	34.7
WK. 2	20.8	21.5	21.8	21.7	21.3	22.7	23.9	25.4	28.1	30.0	31.7	33.3	34.5	34.5	36.3	36.5

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SUN. SEPT.16, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. SEPT.9, 1979

WEEK 1	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	MAJOR LEAGUE BASEBALL LOS ANGELES VS CINCINNATI & SAN FRANCISCO VS HOUSTON (2:00-5:07PM)														5,720 7.5 ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)		3.9*		4.2*		4.1*		3.3*							4,580 6.0	
	SHARE OF AUDIENCE %		11 *		12 *		12 *		10 *							14	
	AVG. AUD. BY ¼ HR. %	3.5	4.3	4.2	4.2	4.3	3.9	3.8	2.8	2.2						5.6	6.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)	CBS NFL FOOTBALL GAME 1 » VARIOUS TEAMS AND TIMES (1:00-7:20PM)(OP)				4,200 5.5 (1) (→OP)	19,230 25.2				U.S. OPEN TENNIS CHAMP-SU (4:20-8:39PM)						
	AVERAGE AUDIENCE (Households (000) & %)		12.9*		13.9*	3,510 4.6	6,180 8.1		6.4*		6.5*		8.2*		6.8*		7.5*
	SHARE OF AUDIENCE %		38 *		39 *	13	19		18 *		18 *		21 *		17 *		18 *
	AVG. AUD. BY ¼ HR. %	12.5	13.3	13.8	14.1	4.7	7.0	6.8	6.1	6.5	6.5	8.1	8.2	7.0	6.6	7.2	7.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES (1:00-4:13PM)(→OP)				21,360 28.0	NFL FOOTBALL GAME 2-NBC VARIOUS TEAMS AND TIMES (4:00-7:19PM)										
	AVERAGE AUDIENCE (Households (000) & %)		9.6*		8.9*	9,920 13.0			10.9*		13.0*		12.1*		13.9*		14.7*
	SHARE OF AUDIENCE %		28 *		25 *	34			31 *		36 *		32 *		34 *		35 *
	AVG. AUD. BY ¼ HR. %	9.9	9.2	9.0	8.9	9.1	10.2	10.4	11.4	12.8	13.1	12.0	12.2	13.8	14.0	14.6	14.9

WEEK 2	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,040 6.6	RYDER CUP MATCHES											5,570 7.3 ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)			1,370 1.8	2.2*		1.7*		1.6*		1.5*		2.1*			4,350 5.7	
	SHARE OF AUDIENCE %			5	6 *		4 *		4 *		4 *		5 *			12	
	AVG. AUD. BY ¼ HR. %			2.6	1.7	1.8	1.5	1.7	1.5	1.5	1.5	2.0	2.2			5.6	5.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)				6,100 8.0	18,540 24.3											
	AVERAGE AUDIENCE (Households (000) & %)	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (1:00-7:03PM)↘			6,180 8.1	10,150 13.3	9.7*		11.6*		13.5*		14.0*		15.0*		15.7*
	SHARE OF AUDIENCE %		14.0*		21	32	25 *		30 *		35 *		34 *		34 *		34 *
	AVG AUD. BY ¼ HR. %	13.8	14.1	14.1	8.1	8.8	10.6	11.3	11.9	13.5	13.5	13.7	14.3	14.9	15.2	15.4	16.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES (1:00-7:14PM)(→OP)							5,040 6.6	NFL FOOTBALL POST-NBC						5,040 6.6 NBC NIGHTLY NEWS SUN.	
	AVERAGE AUDIENCE (Households (000) & %)		14.3*		14.6*		14.8*		4,960 6.5							4,270 5.6	
	SHARE OF AUDIENCE %		41 *		39 *		39 *		17							12	
	AVG. AUD. BY ¼ HR. %	14.9	13.7	14.3	15.0	15.1	14.5	14.5	6.8	6.3						5.4	5.8
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	35.1	36.0	36.8	37.0	35.2	33.6	34.4	35.1	36.0	36.3	37.0	37.5	39.6	41.3	42.3	43.8
	WK. 2	36.9	36.8	37.5	38.8	40.1	39.3	38.7	38.4	39.5	40.2	41.4	42.9	45.0	46.3	47.1	47.9

U.S. TV Households: 76,300,000

(1)U.S. OPEN TENNIS CP-SU(B),CBS,(4:00-4:20PM)(S) (2)CBS NFL FOOTBALL POST,CBS,(3:49-4:00PM)

For explanation of symbols, See page A

DAY SUN. SEPT.16, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-12.45AM	→GRID	29,910	39.2	15,870	20.8	40			25,870	33.9	14,500	19.0	33		
	2	9.00-11.48PM	→GRID													19.1	
			11.00						20.5							17.7	
			11.15				20.6*	39*	20.6					18.4*	35*	18.5	
			11.30						20.4							16.3	
			11.45				19.7*	46*	19.1								
			12.00						18.5								
			12.15				18.6*	49*	18.8								
			12.30						16.5								
EVENING TUESDAY																	
NBC BIG EVENT-TUE.	2	9.00-11.06PM	→GRID								19,230	25.2	10,990	14.4	24		
			11.00													16.5	
EVENING THURSDAY																	
ABC NFL FOOTBALL SPECIAL(S)	1	8.30-11.45PM	→GRID	27,160	35.6	13,960	18.3	34									
			11.00						18.7								
			11.15				18.4*	36*	18.1								
			11.30						17.6								
EVENING SATURDAY																	
ABC NCAA FOOTBALL POST GAME	1	7.53- 8.00PM	7.45	9,230	12.1	6,870	9.0	21	9.0								
ABC ABC NEWSBRIEF-SAT.	2	8.58- 8.59PM	8.45								13,510	17.7	13,510	17.7	35	17.7	
	1	9.58- 9.59PM	9.45	10,830	14.2	10,830	14.2	25	14.2								
ABC ABC WEEKEND REPORT-SAT.		11.00-11.15PM	11.00	3,280	4.3	3,280	4.3	8	4.3		7,860	10.3	7,780	10.2	21	10.2	
CBS NEWSBREAK-SAT.	2	8.57- 8.59PM	8.45								7,550	9.9	7,020	9.2	18	9.2	
	1	9.08- 9.09PM	9.00	9,690	12.7	9,690	12.7	24	12.7								
NBC NBC NEWS UPDATE-SAT.	2	8.58- 8.59PM	8.45								10,680	14.0	10,680	14.0	28	14.0	
	1	9.08- 9.09PM	9.00	11,750	15.4	11,750	15.4	29	15.4								
NBC MISS AMERICA PAGEANT(S)	1	10.00-12.00MD	→GRID	30,060	39.4	19,230	25.2	48									
			11.00						25.4								
			11.15				25.7*	49*	26.0								
			11.30						28.2								
			11.45				28.1*	60*	28.0								
NBC SATURDAY NIGHT	2	11.30-12.51AM	11.30								15,490	20.3	10,150	13.3	39	14.6	
			11.45											14.6*	37*	14.5	
			12.00													13.9	
			12.15											13.7*	41*	13.4	
	1	12.30- 1.48AM	12.30	10,450	13.7	6,100	8.0	36	10.5							11.1	
			12.45				9.8*	37*	9.2					10.8*	38*	10.3	
			1.00						7.9								
			1.15				7.6*	35*	7.3								
			1.30						5.7								
			1.45						5.1								

 U.S. TV HOUSEHOLDS: 76,300,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING SUNDAY																	
ABC ABC NEWSBRIEF-SUN.	1	8.28- 8.29PM	8.15	18,080	23.7	18,080	23.7	42	23.7								
ABC EMMY AWARDS(S)	1	8.30-11.10PM	→GRID 11.00	33,650	44.1	20,830	27.3	45	23.7		19,610	25.7	19,610	25.7	40	25.7	
ABC ABC NEWSBRIEF-SUN.	2	8.58- 8.59PM	8.45														
ABC PROMO FILL(SUS)	2	10.55-11.00PM	10.45								18,540	24.3	10,150	13.3	32	17.2	
CBS CBS NFL FOOTBALL GAME 2	2	4.00- 7.03PM	→GRID 7.00														
CBS U.S. OPEN TENNIS CHAMP-SU(S)	1	4.20- 8.39PM	→GRID 8.30	19,230	25.2	6,180	8.1	19	9.6		24,800	32.5	18,460	24.2	45	26.0	
CBS 60 MINUTES	2	7.03- 8.03PM	→GRID 8.00								27,320	35.8	16,710	21.9	34	22.8	
CBS TENTH MONTH(S)	2	8.03-10.33PM	→GRID 10.30														
CBS 60 MINUTES	1	8.39- 9.39PM	→GRID 9.30	16,100	21.1	10,380	13.6	22	15.6		13,730	18.0	13,730	18.0	28	18.0	
CBS NEWSBREAK-SUN.	2	8.56- 8.57PM	8.45														
CBS ALL IN THE FAMILY	1	9.39-10.09PM	→GRID 10.00	9,690	12.7	8,090	10.6	17	10.6								
CBS NEWSBREAK-SUN.	1	9.37- 9.38PM	9.30	9,770	12.8	9,770	12.8	20	12.8								
CBS ONE DAY AT A TIME	1	10.09-10.39PM	→GRID 10.30	10,680	14.0	8,770	11.5	19	12.4								
CBS ALICE	1	10.39-11.09PM	→GRID 11.00	9,770	12.8	8,320	10.9	19	11.9								
CBS ALL IN THE FAMILY	2	10.33-11.03PM	→GRID 11.00								15,640	20.5	13,960	18.3	33	18.6	
NBC NFL FOOTBALL GAME 2-NBC	1	4.13- 7.19PM	→GRID 7.15	21,360	28.0	9,920	13.0	34	15.5								
NBC DISNEY'S WONDERFUL WORLD	1	7.19- 8.19PM	→GRID 8.15	18,620	24.4	11,980	15.7	31	18.1								
NBC BIG EVENT	1	8.19-10.19PM	→GRID 10.15	23,040	30.2	14,270	18.7	30	17.0								
NBC NBC NEWS UPDATE-SUN.	1	9.29- 9.30PM	9.15	12,820	16.8	12,820	16.8	26	16.8								
NBC NBC LATE NIGHT MOVIE	2	11.30- 1.32AM	→GRID								4,880	6.4	1,910	2.5	13		
	1	11.49- 1.45AM	→GRID	3,820	5.0	1,830	2.4	13									
			12.45				2.2*	13*	2.0					2.2*	13*	2.1	
			1.00						1.9							2.0	
			1.15				1.8*	13*	1.7					2.0*	15*	2.0	
			1.30						1.7							1.7	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F	1	>	8.15	14,950	19.6	14,190	18.6	34	18.0	M-F							
	2	>	8.45						17.7	MWF	15,110	19.8	14,340	18.8	32	18.0	M-F
			9.15						25.8	TUE.							
			9.45													21.8	TU&TH

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC ALAN KING GOES NASHVILLE(S)	2	11.30-12.32AM	11.30								5,800	7.6	3,590	4.7	14	5.3	FRI.
			11.45											5.0*	13*	4.7	FRI.
			12.00													4.6	FRI.
			12.15											4.5*	14*	4.4	FRI.
			12.30													4.4	FRI.
ABC COMPLETELY OFF THE WALL(S)	1	11.30-12.04AM	11.30	7,860	10.3	6,100	8.0	22	8.6	FRI.							
			11.45						7.6	FRI.							
			12.00						6.7	FRI.							
ABC GUINNESS BK-WORLD RECORDS(S)	1	11.30-12.35AM	11.30	8,550	11.2	5,950	7.8	27	8.9	TUE.							
			11.45				8.5*	25*	8.1	TUE.							
			12.00						7.3	TUE.							
			12.15				7.2*	28*	7.0	TUE.							
			12.30						6.9	TUE.							
ABC POLICE WOMAN		11.30-12.37AM	11.30	8,470	11.1	6,100	8.0	31	8.6	WED.	8,160	10.7	5,570	7.3	28	8.1	WED.
			11.45				8.4*	27*	8.1	WED.				7.7*	25*	7.3	WED.
			12.00						8.1	WED.						7.0	WED.
			12.15				8.0*	34*	7.8	WED.				7.0*	29*	6.9	WED.
			12.30						6.4	WED.						6.6	WED.
ABC STARSKY AND HUTCH-11:30	2	11.30-12.37AM	11.30								8,090	10.6	5,490	7.2	25	8.2	THU.
			11.45											7.9*	24*	7.7	THU.
			12.00													7.3	THU.
			12.15											7.0*	26*	6.7	THU.
			12.30													5.0	THU.
ABC TUESDAY MOVIE OF THE WEEK	2	11.30-12.41AM	11.30								6,330	8.3	4,040	5.3	21	6.1	TUE.
			11.45											5.9*	20*	5.7	TUE.
			12.00													5.4	TUE.
			12.15											5.1*	21*	4.8	TUE.
			12.30													4.3	TUE.
ABC POLICE STORY(S)	1	12.04- 1.17AM	12.00	7,400	9.7	4,580	6.0	24	6.6	FRI.							
			12.15				6.5*	22*	6.5	FRI.							
			12.30						6.1	FRI.							
			12.45				5.9*	25*	5.8	FRI.							
			1.00						5.2	FRI.							
			1.15						5.1	FRI.							
ABC STARSKY AND HUTCH-11:30	1	12.16- 1.22AM	12.15	6,710	8.8	4,730	6.2	31	6.2	THU.							
			12.30						6.4	THU.							
			12.45				6.4*	31*	6.3	THU.							
			1.00						6.2	THU.							
			1.15				6.0*	37*	5.6	THU.							
ABC BARETTA-THU.	2	12.37- 1.23AM	12.30								3,970	5.2	2,820	3.7	21	4.3	THU.
			12.45											4.0*	20*	3.9	THU.
			1.00													3.5	THU.
			1.15											3.4*	22*	3.2	THU.
ABC BARETTA-WED.	1	12.37- 1.26AM	12.30	4,880	6.4	3,820	5.0	32	5.1	WED.							
	2	12.37- 1.23AM	12.30								4,580	6.0	3,430	4.5	27	5.2	WED.
			12.45				5.1*	29*	5.1	WED.				4.9*	26*	4.8	WED.
			1.00						5.0	WED.						4.1	WED.

CONT'D

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC BARETTA-WED.-CONT'D			1.15				4.9*	35*	4.9	WED.				4.1*	28*	4.1	WED.
ABC TUESDAY MOVIE-WEEK PART 2	2	12.41- 1.21AM	12.30								4,040	5.3	3,510	4.6	29	4.7	TUE.
			12.45													4.6	TUE.
			1.00													4.6	TUE.
			1.15											4.6*	32*	4.6	TUE.
ABC BARETTA-THU.	1	1.22- 2.08AM	1.15	4,200	5.5	3,430	4.5	38	5.1	THU.							
			1.30						4.7	THU.							
			1.45				4.4*	37*	4.1	THU.							
			2.00						3.9	THU.							
CBS NEWSBREAK-M-F	2	>	8.15								10,150	13.3	10,150	13.3	23	16.1	M-F
	1	>	8.45	10,680	14.0	10,830	14.2	25	13.8	M-F						12.6	TU-F
CBS LATE MOVIE I	2	>	→GRID								7,320	9.6	5,190	6.8	25		M-F
			11.45											7.9*	24*	7.8	MTUTHF
			12.00													7.1	M-F
			12.15											6.9*	26*	6.7	M-F
			12.30													6.1	M-F
			12.45											3.8*	20*	3.7	M-F
			1.00													3.2	WED.
CBS U.S. OPEN TEN. HILITE-FRI(S)	1	11.30-11.45PM	11.30	6,180	8.1	5,880	7.7	20	7.7	FRI.							
CBS U.S. OPEN TEN. HILITE-MON(S)	1	11.30-11.45PM	11.30	6,330	8.3	5,880	7.7	20	7.7	MON.							
CBS U.S. OPEN TEN. HILITE-THU(S)	1	11.30-11.45PM	11.30	6,870	9.0	6,640	8.7	24	8.7	THU.							
CBS U.S. OPEN TEN. HILITE-TUE(S)	1	11.30-11.45PM	11.30	7,480	9.8	7,320	9.6	27	9.6	TUE.							
CBS U.S. OPEN TEN. HILITE-WED(S)	1	11.30-11.45PM	11.30	7,630	10.0	7,100	9.3	28	9.3	WED.							
CBS YOUR TURN:LTRS-CBS NEWS(S)	2	11.30-12.00MD	11.30								4,350	5.7	3,660	4.8	16	5.1	WED.
			11.45													4.4	WED.
CBS LATE MOVIE I	1	>	→GRID	6,940	9.1	4,430	5.8	22		M-F							
			12.30						5.4	MTUWF							
			12.45				5.3*	25*	5.1	MTUWF							
CBS LATE MOVIE II	1	>	12.15	3,970	5.2	2,900	3.8	24	4.6	M-F							
	2	>	→GRID								4,650	6.1	3,590	4.7	29		M-F
			12.30						4.0	M-F							
			12.45				3.9*	21*	4.1	M-F						5.4	MTUTHF
			1.00						3.9	M-F						4.9	M-F
			1.15				3.9*	26*	3.6	M-F				5.1*	32*	4.5	M-F
			1.30						3.5	MTUWF						2.4	WED.
			1.45											2.4*	23*	2.4	WED.
NBC NBC NEWS UPDATE-M-F	2	>	8.30								10,910	14.3	10,910	14.3	24	10.6	M-F
	1	8.58- 8.59PM	8.45	8,240	10.8	8,240	10.8	19	10.8	M-F						14.9	MWF
			9.00													16.3	MON.
			9.15														
NBC NBC NEWS SPECIAL REPORT(S)	1	11.30-12.00MD	11.30	6,030	7.9	4,810	6.3	20	6.6	WED.							
			11.45						6.0	WED.							
NBC TONIGHT SHOW	1	>	→GRID	9,000	11.8	4,960	6.5	24		M-F							
			11.45				8.2*	23*	8.1	MTUTHF							
			12.00						6.8	M-F							
			12.15				6.4*	24*	6.1	M-F							

CONT'D

 U.S. TV HOUSEHOLDS: 76,300,000 **FOR EXPLANATION OF SYMBOLS, SEE PAGE A.** ***HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).**

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC TONIGHT SHOW-CONT'D			12.30						5.5	M-F							
			12.45				4.7*	23*	4.9	M-F							
			1.00						3.1	WED.							
			1.15						3.0	WED.							
NBC MIDNIGHT SPECIAL		1.00- 2.30AM	1.00	4,880	6.4	2,140	2.8	19	4.7	FRI.	4,580	6.0	2,440	3.2	19	4.5	FRI.
			1.15				4.1*	22*	3.6	FRI.				4.1*	21*	3.7	FRI.
			1.30						2.6	FRI.						3.2	FRI.
			1.45				2.3*	16*	2.1	FRI.				3.0*	18*	2.8	FRI.
			2.00						1.9	FRI.						2.5	FRI.
			2.15				1.9*	18*	1.8	FRI.				2.5*	18*	2.4	FRI.
NBC TOMORROW SHOW		>	-GRID	2,820	3.7	1,910	2.5	20		M-TH	2,670	3.5	1,910	2.5	19		M-TH
			1.15				2.9*	21*	2.5	MTUTH							
			1.30						2.2	M-TH							
			1.45				1.9*	18*	1.7	M-TH				2.0*	18*	1.9	M-TH
			2.00						1.7	WED.							
DAY MONDAY-FRIDAY																	
ABC GOOD MORN, AMERICA-MON(B)	1	7.30- 8.00AM	7.30	1,530	2.0	1,220	1.6	13	1.6	MON.							
			7.45						1.7	MON.							
ABC GOOD MORN, AMERICA MON(B)	1	8.30- 9.00AM	8.30	2,520	3.3	2,060	2.7	13	2.8	MON.							
			8.45						2.5	MON.							
ABC LAVERNE & SHIRLEY-MON(B)	1	11.00-11.30AM	11.00	5,190	6.8	3,970	5.2	17	4.7	MON.							
			11.15						5.7	MON.							
ABC FAMILY FEUD-MON(B)	1	11.30-12.00NN	11.30	5,340	7.0	4,200	5.5	17	5.4	MON.							
			11.45						5.7	MON.							
ABC $20,000 PYRAMID-MON(B)	1	12.00-12.30PM	12.00	3,740	4.9	3,050	4.0	12	3.7	MON.							
			12.15						4.4	MON.							
ABC RYAN'S HOPE-MON(B)	1	12.30- 1.00PM	12.30	4,500	5.9	3,820	5.0	15	4.8	MON.							
			12.45						5.2	MON.							
ABC ALL MY CHILDREN-MON(B)	1	1.00- 2.00PM	1.00	7,250	9.5	5,420	7.1	20	6.5	MON.							
			1.15				6.7*	19*	6.8	MON.							
			1.30						7.5	MON.							
			1.45				7.6*	21*	7.6	MON.							
ABC ABC NEWSBRIEF- 1.58PM(SUS)		1.58- 1.59PM	1.45							M-F							M-F
ABC ONE LIFE TO LIVE-MON(B)	1	2.00- 3.00PM	2.00	5,880	7.7	4,200	5.5	16	5.4	MON.							
			2.15				5.4*	16*	5.4	MON.							
			2.30						5.7	MON.							
			2.45				5.7*	16*	5.7	MON.							
ABC GENERAL HOSPITAL-MON(B)	1	3.00- 4.00PM	3.00	6,180	8.1	4,430	5.8	18	5.7	MON.							
			3.15				5.7*	17*	5.7	MON.							
			3.30						5.8	MON.							
			3.45				5.8*	17*	5.8	MON.							
ABC EDGE OF NIGHT-MON(B)	1	4.00- 4.30PM	4.00	3,130	4.1	2,520	3.3	10	3.4	MON.							
			4.15						3.1	MON.							
ABC CARTER SPEECH-CUBA-ABC(SUS)	1	4.15- 4.23PM	4.15							FRI.							
CBS MAGAZINE(S) CONT'D	1	10.00-10.54AM	10.00	5,340	7.0	3,430	4.5	23	4.3	THU.							

 U.S. TV HOUSEHOLDS: 76,300,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS MAGAZINE(S)-CONT'D			10.15				4.4*	22*	4.6	THU.							
			10.30						4.5	THU.							
			10.45				4.5*	23*	4.4	THU.							
CBS CBS LATE MORNING NEWS		10.54-11.00AM	10.45	3,130	4.1	2,750	3.6	18	3.6	M-F	2,900	3.8	2,520	3.3	19	3.3	M-F
CBS PRICE IS RIGHT 1-MON(B)	1	11.00-11.30AM	11.00	4,650	6.1	4,120	5.4	17	5.2	MON.							
			11.15						5.6	MON.							
CBS PRICE IS RIGHT 2-MON(B)	1	11.30-12.00NN	11.30	5,260	6.9	4,650	6.1	19	5.9	MON.							
			11.45						6.2	MON.							
CBS U.S. OPEN TENNIS CHAMP-MO(S)	1	1.30- 6.06PM	1.30	9,770	12.8	2,670	3.5	10	3.6	MON.							
			1.45				3.5*	10*	3.4	MON.							
			2.00						4.1	MON.							
			2.15				4.0*	12*	3.9	MON.							
			2.30						3.7	MON.							
			2.45				3.4*	10*	3.2	MON.							
			3:00						3.1	MON.							
			3.15				3.2*	10*	3.2	MON.							
			3.30						3.3	MON.							
			3.45				3.2*	10*	3.1	MON.							
			4.00						3.4	MON.							
			4.15				3.3*	10*	3.2	MON.							
			4.30						3.2	MON.							
			4.45				3.3*	10*	3.3	MON.							
			5.00						3.8	MON.							
			5.15				3.7*	10*	3.6	MON.							
			5.30						3.8	MON.							
			5.45				3.9*	10*	4.1	MON.							
			6.00						4.7	MON.							
CBS RAZZMATAZZ(S)	1	4.00- 4.30PM	4.00	3,890	5.1	3,130	4.1	14	4.3	TUE.							
			4.15						4.0	TUE.							
CBS CARTER SPEECH-CUBA-CBS(SUS)	1	4.15- 4.21PM	4.15							FRI.							
NBC CARD SHARKS-MON(B)	1	10.00-10.30AM	10.00	3,130	4.1	2,670	3.5	13	3.4	MON.							
			10.15						3.5	MON.							
NBC NBC NEWS UPDATE-10.58AM(SUS)		10.58-10.59AM	10.45							M-F							M-F
NBC NBC NEWS UPDATE-11.58AM(SUS)		11.58-11.59AM	11.45							M-F							M-F
NBC NBC NEWS UPDATE-12.58PM(SUS)		12.58-12.59PM	12.45							M-F							M-F
NBC CARTER SPEECH-CUBA-NBC(SUS)	1	4.15- 4.21PM	4.15							FRI.							
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.26AM	1	8.26- 8.29AM	8.15	2,900	3.8	2,670	3.5	27	3.5								
ABC SCHOOLHOUSE ROCK-8.56AM(S)	2	8.56- 8.59AM	8.45								4,270	5.6	3,970	5.2	26	5.2	
ABC SCHOOLHOUSE ROCK-8.57AM	1	8.57- 9.00AM	8.45	4,120	5.4	3,820	5.0	30	5.0								
ABC SCHOOLHOUSE ROCK-9.56AM	1	9.56- 9.59AM	9.45	5,110	6.7	4,960	6.5	27	6.5								
ABC SCHOOLHOUSE ROCK-11.26AM	1	11.26-11.29AM	11.15	5,950	7.8	5,570	7.3	30	7.3								
ABC DEAR ALEX & ANNIE-11.56AM(S)	2	11.56-11.59AM	11.45								3,590	4.7	3,280	4.3	18	4.3	
ABC NCAA FOOTBALL GAME CONT'D	2	3.13- 6.10PM	→GRID								17,700	23.2	7,860	10.3	33		

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
ABC NCAA FOOTBALL GAME-CONT'D			6.00													9.8	
ABC NCAA FOOTBALL PRE GAME	2	3.00- 3.13PM	3.00								5,880	7.7	5,880	7.7	29	7.7	
ABC SOCCER FILL(SUS)	1	4.23- 4.30PM	4.15														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,980	3.9	2,820	3.7	29	3.7		3,360	4.4	3,200	4.2	26	4.2	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	4,430	5.8	3,970	5.2	28	5.2		4,650	6.1	4,270	5.6	26	5.6	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	5,420	7.1	5,190	6.8	31	6.8		6,100	8.0	5,880	7.7	32	7.7	
CBS IN THE NEWS- 9.59AM		9.59-10.02AM	9.45	8,090	10.6	7,550	9.9	41	9.9		8,160	10.7	7,630	10.0	39	9.7	
			10.00						9.9							10.2	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	6,490	8.5	6,180	8.1	33	8.1		6,560	8.6	6,180	8.1	32	8.1	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	6,640	8.7	6,180	8.1	34	8.1		6,710	8.8	5,950	7.8	32	7.8	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	5,490	7.2	5,110	6.7	27	6.7		5,720	7.5	5,190	6.8	29	6.8	
CBS IN THE NEWS-12.26PM	2	12.26-12.29PM	12.15								3,890	5.1	3,660	4.8	21	4.8	
CBS IN THE NEWS-12.56PM	2	12.56-12.59PM	12.45								3,740	4.9	3,660	4.8	21	4.8	
CBS IN THE NEWS- 1.26PM	2	1.26- 1.29PM	1.15								4,580	6.0	4,350	5.7	23	5.7	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	3,050	4.0	2,820	3.7	21	3.7		4,270	5.6	4,040	5.3	27	5.3	
NBC TIME OUT-9:58AM		9.58-10.00AM	9.45	3,970	5.2	3,740	4.9	22	4.9		4,430	5.8	4,200	5.5	22	5.5	
NBC ASK NBC NEWS-10:34AM		10.34-10.36AM	10.30	4,120	5.4	3,890	5.1	21	5.1		4,430	5.8	4,350	5.7	22	5.7	
NBC TIME OUT-10:58AM		10.58-11.00AM	10.45	3,970	5.2	3,820	5.0	20	5.0		4,040	5.3	3,660	4.8	19	4.8	
NBC ASK NBC NEWS-11:28AM		11.28-11.30AM	11.15	3,200	4.2	3,050	4.0	16	4.0		4,430	5.8	4,200	5.5	23	5.5	
NBC TIME OUT-11:58AM		11.58-12.00NN	11.45	5,110	6.7	4,960	6.5	27	6.5		4,350	5.7	4,120	5.4	22	5.4	
NBC NBC MAJOR LEAGUE PRE GAME	1	2.00- 2.12PM	2.00	4,430	5.8	4,500	5.9	24	5.9								
NBC NBC MAJOR LEAGUE BASEBALL	2	4.13- 6.49PM	→GRID								10,910	14.3	4,500	5.9	18		
			6.45													6.6	
NBC NBC MAJOR LEAGUE PRE GAME	2	4.00- 4.13PM	4.00								4,120	5.4	3,890	5.1	17	5.1	
DAY SUNDAY																	
ABC DEAR ALEX & ANNIE-11.26AM		11.26-11.29AM	11.15	1,830	2.4	1,750	2.3	11	2.3		2,670	3.5	2,370	3.1	14	3.1	
ABC SCHOOLHOUSE ROCK-11.55AM		11.55-11.59AM	11.45	1,450	1.9	1,220	1.6	7	1.6		2,060	2.7	1,830	2.4	11	2.4	
CBS IN THE NEWS- 8.26AM-SUN.	2	8.26- 8.29AM	8.15								760	1.0	760	1.0	13	1.0	
CBS IN THE NEWS- 8.56AM-SUN.	2	8.56- 8.59AM	8.45								1,300	1.7	1,220	1.6	14	1.6	
CBS CBS NFL FOOTBALL POST	1	3.53- 4.00PM	3.45	3,890	5.1	3,050	4.0	11	4.0								
CBS U.S. OPEN TENNIS CP-SU(B)(S)	1	4.00- 4.20PM	→GRID	4,200	5.5	3,510	4.6	13									
			4.15						4.4								
NBC NFL FOOTBALL GAME 1-NBC	1	1.00- 4.06PM	→GRID	16,710	21.9	7,550	9.9	31									
	2	2.00- 4.52PM	→GRID								21,140	27.7	10,760	14.1	39		
			4.00						9.1								
			4.45											14.5*	39*	14.6	

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